

Neuzer Bicycle Company since 1987

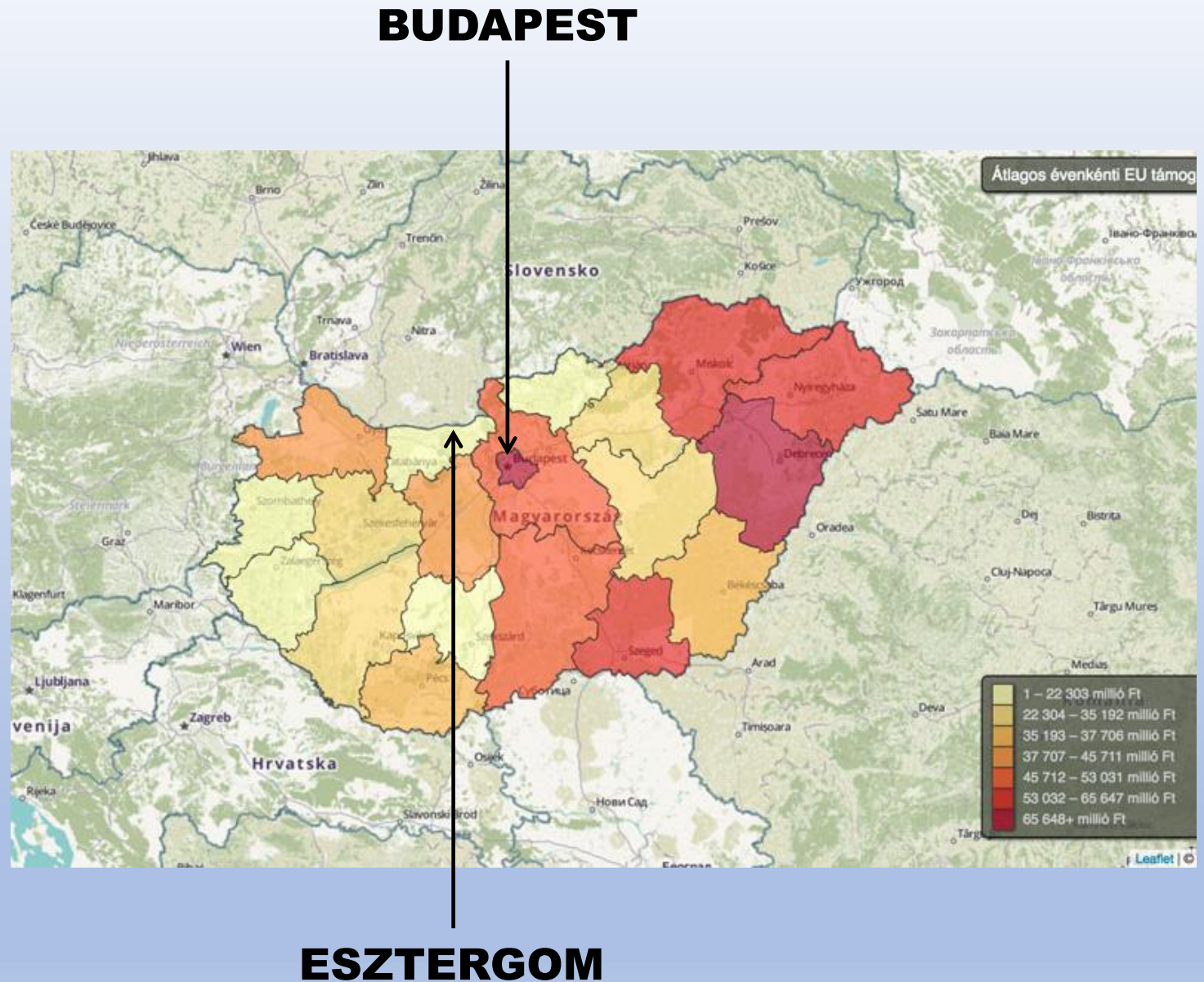
**Neuzer Kft. is the largest
Hungarian-owned bicycle
manufacturing company.**



Approach:

One hour's drive from Budapest (also from the international airport).

Also an hour's drive from the M0, M1, M2, M3, M4, M5, M6 and M7 motorways.



Location:

In Esztergom, the historic city with more than 1000 years of history.



Esztergom Industrial Park

The central production plant is located close to the city center, in the neighbourhood of Suzuki, Kirchhoff, Tyco and other international automotive companies, in a modern industrial environment.

It is easily accessible by road.



Neuzer Central Manufacturing

- **Central parts and finished goods warehouse**
- **Painting department**
- **Assembly department**
- **Individual assembly department**
- **Administration**
- **Logistics**
- **Sales/Purchasing**
- **Product development**



Neuzer Development Center

- **350 meters from the central production building**
- **2,700 m2 high-rise warehouse**
- **2,500 storage locations**
- **production capacity of 25.000 bicycles**



Real estate developments

- **2,000 m² high-rise warehouse**
- **Semi-automatic warehouse management equipment**
- **Additional building expansion options**
- **Possibility of further building expansion next to the Neuzer Development Center**



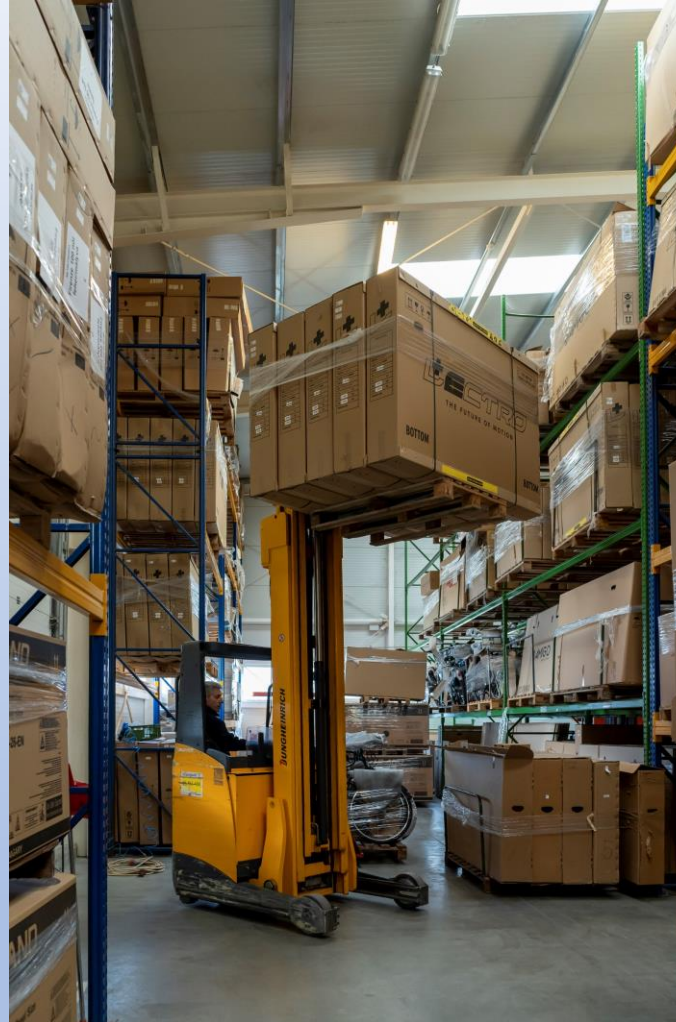
Number of employees

- **165 employees**
- **The majority of Neuzer workers come from our city and its agglomeration.**
- **Familiar atmosphere**



Storage:

- **Location-based high-rise warehouse**
- **Commission equipment**
- **Continuous daily storage**
- **Continuous daily commission**
- **Clean warehouse environment**
- **Stable, experienced workforce**



Central warehouse

- **Inventory and order picking through an integrated company management system**
- **8.000 m2 modern industrial plant**
- **5.600 storage locations**
- **48.000 item codes**



Painting plant

- **Electrostatic powder coating**
- **2 conveyor belts 96/105m**
- **2 burn-in tunnels**
- **1 burn-in/drying oven**
- **Mechanical and chemical surface preparation**
- **Sandblasting**
- **Daily painting capacity: 600 sets (frames, forks, fenders, carriers)**



Decaling

- **Based on customer needs, with different raw materials**
- **Top decals**
- **Under clearcoat decals**
- **PVC decals**
- **Water decals**
- **Low MOQ, fast raw material procurement**



Wheel assembly

- **Daily capacity is 1,200 laced, centered wheels.**
- **6 complete Holland Mechanics assembly lines, with:**
 - **4 pcs. CE-A Lacing machine**
 - **3 pcs. CS-A Lacing machine**
 - **4 pcs. DD-A Truing robots**
 - **3 pcs. DB-C Truing robots**



Bicycle assembly

- **Two upper suspension conveyor lines**
- **A lower, inverted assembly line**
- **Daily production capacity:**
 - **200 pcs. E-bikes +**
 - **300-350 pcs. Non-electric bicycles**



Product packaging

- **Safe packaging that protects the products from damage during transport and storage.**
- **85% and 98% packing in a closed cardboard box.**
- **Color printed cardboard boxes**
- **Full truck or pallet loading**



Quality control

- **Continuous production line control of products**
- **Checking 20% of manufactured items with measuring devices based on Neuzer's own inspection.**
- **Based on customer demand, for electric bicycles, a "ride test" of every piece of the production run.**
- **Carrying out individual tests and inspections based on customer needs.**



Multiskill wokers

- **Our employees have trained for several positions with the same productivity efficiency**
- **Stable number of mechanics**
- **Highly experienced workers**
- **The average age of our employees is 41 years**
- **Workers' employment > 10 years**



- **Prototype production**
- **Prototype testing**
- **Sample production**
- **Parts testing**
- **Pre-production samples**
- **Unique service jobs**
- **Service training**
- **Warranty repairs related to special projects**



Special bicycle projects

- **Rental bicycle systems: Self-developed rental bicycle and all elements of the associated system.**
- **Several Hungarian cities: Győr, Hévíz, Komárom, Esztergom, Tata, Veszprém, Eger, Szeged, Debrecen, Pécs, Lake Balaton (950 bicycles)**
- **Foreign rental systems: Bratislava, Monheim Am Rhein (1500 bicycles)**



- **User-friendly rental systems**
- **Custom (Neuzer) developed hardware and software**
- **Based on different customer needs**
- **Production of bicycles, docking stations, control columns at Neuzer Kft**
- **Joint projects with cities and multinational companies that support them**



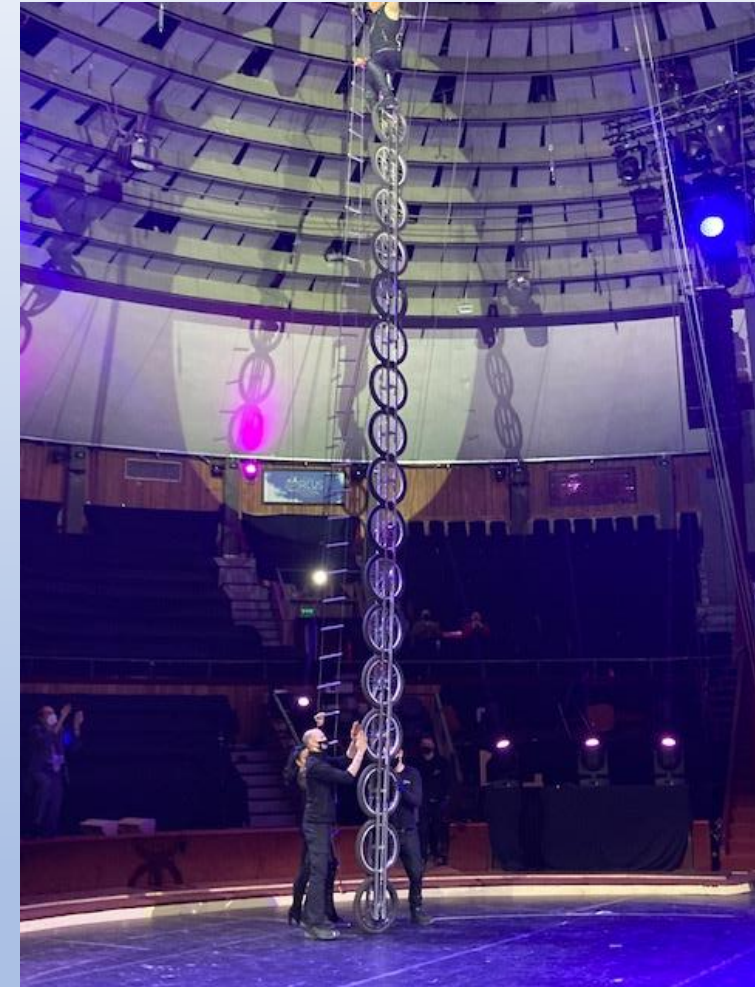
Strategic Partners in Special Bicycle Projects

- **Hungarian Post**
- **Hungarian Police**
- **Hungarian Civil Guard**
- **Hungarian Cycling Tourism Association**
- **Ministries**



Our other partners:

- **Metropolitan Grand Circus**
- **Municipalities of Hungarian settlements**
- **Domestic sports associations and sports federations**
- **Educational institutions**



We support

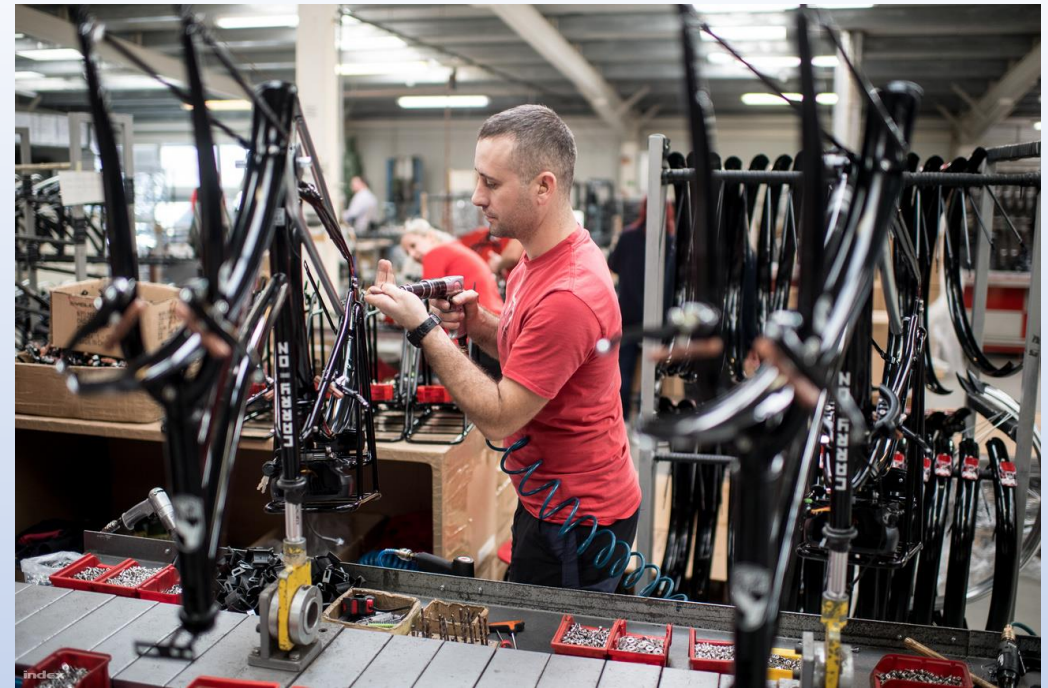
- **Education for an environmentally conscious and active lifestyle**
- **Education for safe riding**
- **School and educational programs**
- **Bicycle and other sports competitions**
- **Cultural, social and sports events**



Products manufactured by Neuzer:

(Based on 2022 data)

- **31,5 % E-bikes (front, rear, mid motor, steel and alloy frames)**
- **61% non-electric bikes (MTB, Trekking, City, Road, Fitness, Cruiser, Kids)**
- **7,5% special bicycles (rental bikes, cargo bikes, post delivery bikes, police bikes)**



Our markets:

46,2% domestic market:

- **Our own brand – Neuzer products**
- **Own brand products of wholesalers**
- **Products delivered to sports stores and chain stores**
- **53,8% export market:**
- **Netherlands, Germany, Sweden, Denmark, Croatia, Slovenia, Romania, Austria, France, United Kingdom**



Purchasing/Sales

- **Experienced, continuous customer and supplier contacts**
- **Fast communication**
- **Procurement from the Far East and Europe**
- **Market and supplier research**
- **Participation in tenders**
- **Organization of customer meetings and exhibitions**



International Exhibitions

- Eurobike
- BikeExpo
- International Bikeweekend
- World Movement Day
- Travel and Caravan Show
- Then and Now Vehicle Expo



Training programs

- **Continuous mechanic training**
- **Quality team training**
- **Language courses**
- **Healthy lifestyle education programs**
- **Extended first aid courses**
- **Special tool and machine operator training**
- **Dangerous goods handling**
- **Getting to know modern model plants and new technologies**
- **Open Days (for educational institutions and population)**



„.....Neuzer, bicycle is our passion...”



Thank you for your attention



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