



INVITATION

**The Hungarian Agricultural Marketing Centre, the Embassy of Hungary in Athens,
and the Hungarian Export Promotion Agency in Athens have the honour to invite YOU**

to the

Hungarian-Greek Food & Drink Business Event

followed by a cocktail reception

Date and Time: 21st October 2025 (Tuesday), 13:45

Venue: Athens Marriott Hotel, Aegean Sea Ballroom
385 Syngrou Ave. 17564 Athens, Greece

Program:

- 13:45 Registration
- 14:00 Welcome address by the Embassy of Hungary in Athens and the Agricultural Marketing Centre
- 14:10 Introduction of the Hungarian Food Business Program
- 14:15 Pitch session: product presentations by the Hungarian exhibitors
- 14:30 B2B networking and product tasting show
- 15:30 Reception/Networking
- 17:00 Closing of the event

*The Hungarian Food Business Program focuses on promoting Hungarian food and beverage industry's highest quality products. The event offers opportunity for **on-site product tasting** and possibility to get acquainted with Hungarian manufacturers. For more information about the exhibiting companies please check the attached flyer.*

Admission to the event is FREE, but registration is required, and participation is limited.

Please RSVP until 17th of October 2025 to giosi@hepaoffice.gr