DIGITAL SIGNAGE

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Sensor driven, cloud-based digital signage solutions to enhance customer experience and boost sales

Our mission is ‚**Interactivity everywhere!**'

Our company offers state of the art, sales-enhancing, interactive, digital media signage (DMS) communication solution on indoor and outdoor digital screens.
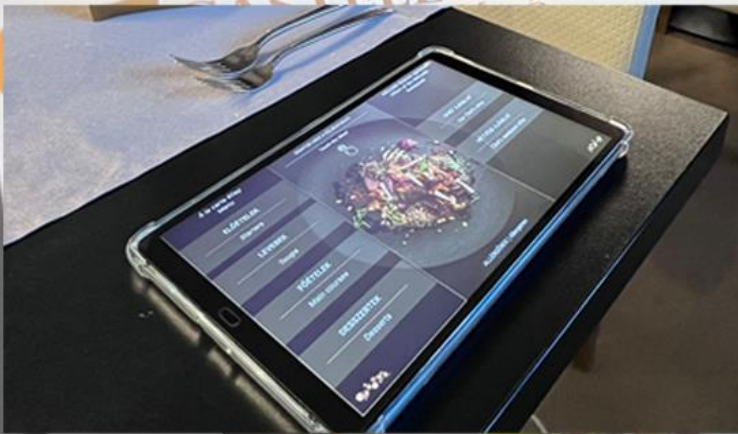
- We create scheduled interactive campaigns from images, videos, texts, widgets and websites.

- We offer complex service to our customers: hardware, software, graphical design and technical support.

- Our content editing system is simple and cost effective.

- The statistical system measures the duration of displayed contents and the effectiveness of advertisements.

- And many more....

TARGET GROUPS | AREAS

Restaurants | Hotels | Baths | Museums | Shopping Malls | Health Care | Office Center | Trade | Events

Exclusive Restaurants - interactive menu board

- The multilingual digital menu board helps to select the meals faster and speeds up the service of the guests from all over the world

- The eye-catching, spectacular information about the food and drink offers reduces perceived waiting time

- The displays are clearly visible from afar, attracting the eye while standing in line

- It can be modified remotely almost anytime, anywhere

- Recommendation: **enhance ordertaking process**

- Devices: indoor interactive kiosk, totem column tablet, outdoor waterproof touch display at the entrance

Fast-food Restaurants – digital menu board

- The wall-mounted digital menu board with mouthwatering food offers shortens the queuing time

- The payment kiosk makes it possible to select and pay the orders very quickly

- The high brightness window-facing monitors attracts hungry people eyes on the street and invites them into the restaurant

- The daily menu board with special offers can be edited and scheduled in advance

- Recommended: **enhance ordertaking process**

- Devices: wall-mounted displays above the cashier's, payment kiosk, high brightness window-facing monitor

Hotels – multilingual exclusive displays

- The unique interactive totem columns enhance the modernity of the hotel lobby and helps the guest to select and find the most suitable hotel services and city attractions in several languages

- The conference room displays make it easier to find and follow the meetings and events in the hotel helping the guest with digital maps

- The lift displays offer useful information about the programs and the facilities of the hotel resulting higher sales results

- Recommended: **enhance guest experience**

- Devices: indoor interactive totem column, wall-mounted conference and lift displays, digital menu board

Baths – multilingual information displays

- 🔶 The multilingual touch displays help the guests to get information about the ticket prices and healthcare services

- 🔶 Payment kiosks reduce the waiting time in the queue

- 🔶 The digital map makes it easer to find the proper places in the bath

- 🔶 The huge LFD screens with music create cozy atmosphere

- 🔶 Cross-sales promotions on the monitors enhances the revenue of the bath

- 🔶 Recommended: **_enhance user experience, and spending basket_**

- 🔶 Devices: indoor interactive totem column, wall-mounted and ceiling displays, interactive small display, sensor driven solutions

Museums – information displays

- Our goal is to create interactive community space, multimedia graphic design and digital content development so that everybody find the necessary information

- Recommended: **enhance visitor experience, better information flow and understanding**

- devices: indoor interactive kiosks, wall-mounted and ceiling displays, interactive small display, sensor driven solutions
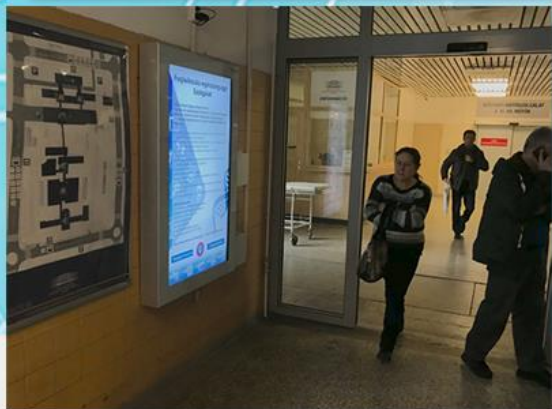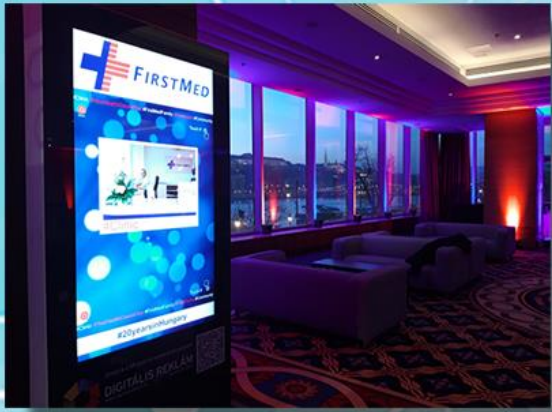
Playhouses – interactive AR/VR educational and entertainment solutions

- We provide a full range of creative service to educational and cultural institutions from the concept design with unique content to the final solution

- Our concepts and developments are designed to find appropriate combination of entertainment and dissemination so that the children enjoy the activities and expand their knowledge in the same time

- Recommended: **VR/AR solutions, enhance attraction and fun effects**

- Devices: large format touch displays, projectors; sensor driven solutions; VR/AR devices

Shopping Centers – information totems

- With the help of our self-developed 3D digital way-finding solution for the customers to find easily their way to their destination

- Our sensor driven solutions make it possible to integrate camera, NFC/barcode reader, printer etc.

- The advertisement possibilities increases the sales revenue

- Our statistical module gives all necessary data about the number and the lengths of ads

- Recommended: *enhance customer convenience*

- Devices: interactive information totem, columns, kiosks, wall-mount displays
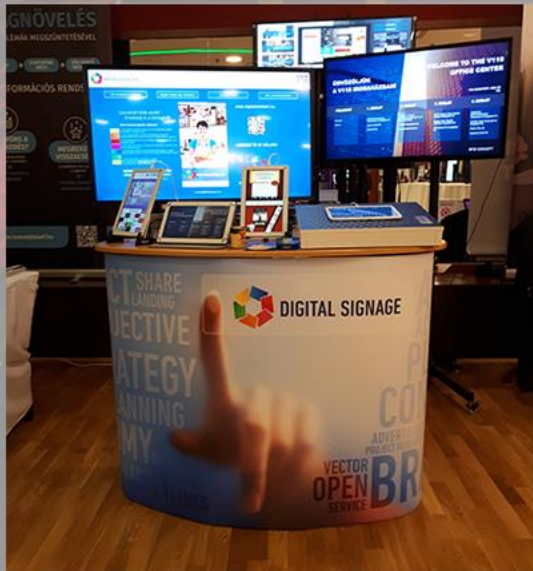
Healthcare – patient management system

- Queue management system improves operational efficiency and patient service quality; queue management

- Patient management, digital 3D map helps patient navigation within the hospital

- Scrolling text bar at the bottom of the display: public health, institutional, local government news

- Providing up-to-date information on medicines and therapies

- Opportunity to educate and train employees

- Advertising healthcare services, laboratory tests, OTC products, additional source of revenue for the institution

- Mobile app integration to the HIS, disinfectable surfaces

- Recommended: *Patient management and education*

- Devices: interactive information kiosks, wall-mount displays

Office Centers – image and information displays

- The large image displays enhances the elegant look and feel of the building interior

- With the help of our self-developed 3D digital map the visitors can easily find their way to their destination

- The lift displays makes is possible to share relevant and useful information about the office building services

- The digital advertisement system can result additional revenue

- Our statistical module produces information about the number and the length of the ads

- Recommended: **advertising in special places, captive audience**

- Devices: large screens, interactive kiosks, lift displays

Events, Conferences – interactive program and digital map

- You don't have to rush to the printing house! The content of the displays can be changed at the last minute before the event or even during the event

- The program of the event and the list of exhibitors are attractively presented

- With the help of the digital map we make it easy to find your way among the many exhibitors

- The digital displays attract visitors to your booth

- Collecting newsletter subscribers with the help of digital games

- Recommended: **Fast and efficient digital content creation**

- Devices: interactive totem column, kiosk, tablet

Trade – information, cross-promotions POS screens

- The shelf edge LCD display offers a unique appearance of the FMCG sector

- The unique stretch display attracts customers' attentions and boosts POS

- The NFC reader identifies the goods and offers wide range of additional information about the products

- Integration to CRM systems and printing coupons are of great advantages

- Recommended: *retail and self services enhancing customer shopping experience*

- Devices: shelf edge display, stretch display, interactive display, touch totem column

References