SoliDEyes
Digital Electronic Framework

The system developed by Digitálisreklám.hu Ltd., in addition to the traditional playback functions, is able to initiate communication tailored to a personal profile on the signal of sensors. Its special feature is that, like a decision tree, it is able to initiate different types of communication to different sensor signals. The cloud-based server can be flexibly scaled, and new features are continuously developed and added to the system. Eg QR code generator, way-finding; touch screen management, VR (virtual reality) control. When integrated with a camera, it is capable of both age and gender determination, and can also be integrated with other "smart camera" functions.

All displays can be controlled individually via the central management system. In addition to its own custom player hardware, it can handle Linux; Windows; Android and it can also work Samsung, LG, player systems. The system can be controlled by GPS (3G, 4G) or LTE, LAN, Wi-Fi with any network communication. If the connection is lost, the device continuously plays the data in memory. It can be installed both indoors and outdoors, and handles non-traditional size displays as well.

Applied technology

With the help of our cloud-based central management system, the changes are immediately reflected on the displays. The content displayed on the screens can be updated almost anytime, from anywhere. The use of our software can be mastered by anyone, it does not require special IT knowledge. After a few hours of training, you can easily use our solution on your own, you can edit content on the interfaces and edit messages.

Our company provides you with a full range of services, which includes the purchase and installation of the hardware components, the operation of the system, and the graphical content editing service.

The main advantages of the cooperation with Digitálisreklám.hu Kft

- We offer a complex solution: design, graphic solutions, hardware tools, content editing software, installation, content management and updating, customer service, maintenance,
- State-of-the-art cloud-based or server html5 technology,
- Central and local management: unified system regardless of the size and type of displays, the number of placements,
- Content can be modified and edited at any time on an unlimited number of displays, split-screen applications,
- 25 years of technical experience in the Hungarian market.

DIGITÁLIS REKLÁM

SOLIDEYES Digital Signage Software Fetaures

Digital solutions, in multilingual version, customized to individual needs:
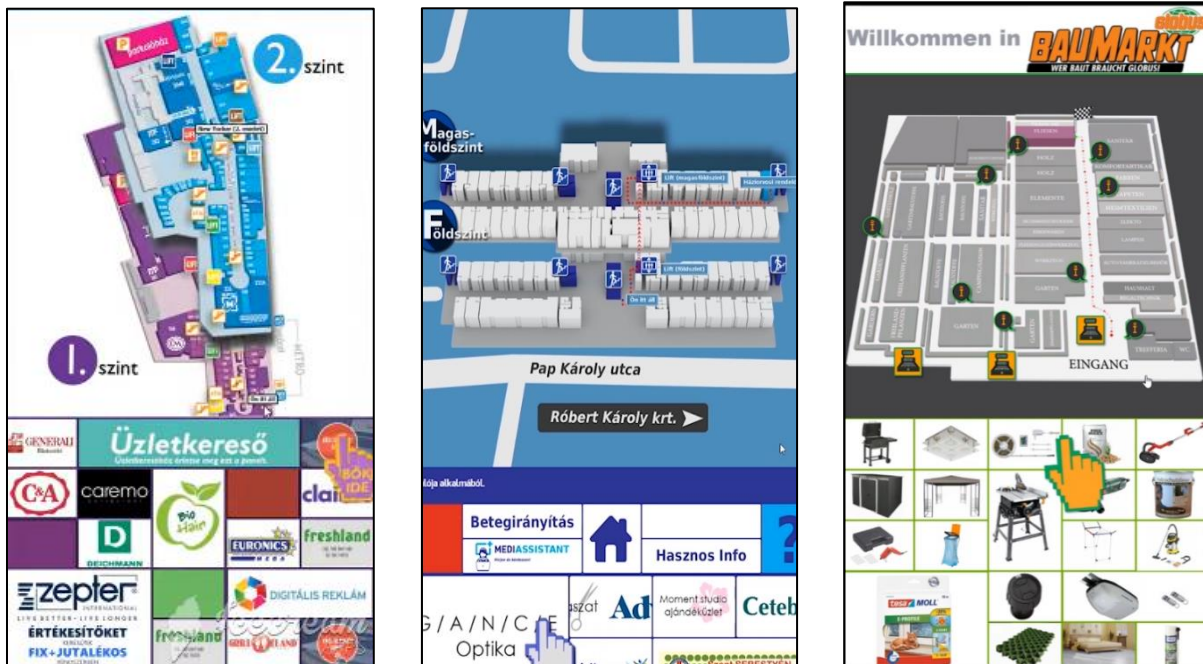
- Interactive digital map with wayfinding
- Digital menu board
- Information surfaces
- Sightseeing, excursion possibilities, programs
- Interactive display of exhibitions and conferences
- Transport and connection schedules
- Questionnaires, guest satisfaction surveys
- Advertising spaces that can generate additional revenue
- Cross-selling: image films, picture galleries on large displays
- Statistics
- Digital games
- Selfie
- AR, VR developments
- Emergency, escape routes
- Emergency call, telephone customer service
- Newsletter subscription
- Wifi hotspot provider

Interactive digital map with way finding

The digital map can be created in 2D, 3D versions presenting the location's several floors. The stores can be displayed in alphabetical and / or thematic order with a store finder. After the selection of a given store, additional information can be displayed (opening hours, phone number, website, etc.)
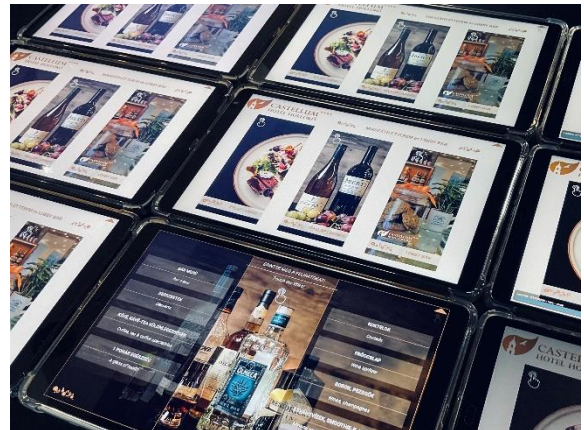

Digital menu board

The digital menu board can be implemented with wall displays or touch screen kiosks, tablets, where the guest can view the food and beverage offer in digital version in several languages.

Kiosk

Tablet

Information surfaces

Displaying useful information for customers/clients and publishing the information that the company must display in digital form instead of paper version. Simple and almost instant way of sharing rapidly changing information.
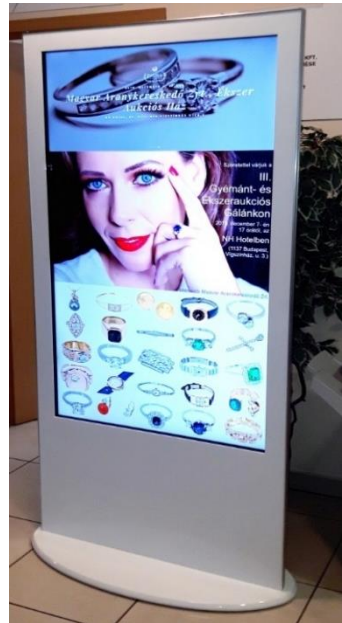

Sightseeing, excursion possibilities, programs

Digital display of tourist information, programs, current events, cinema / theater programs, cultural events on a touch screen totem pole or on a kiosk.
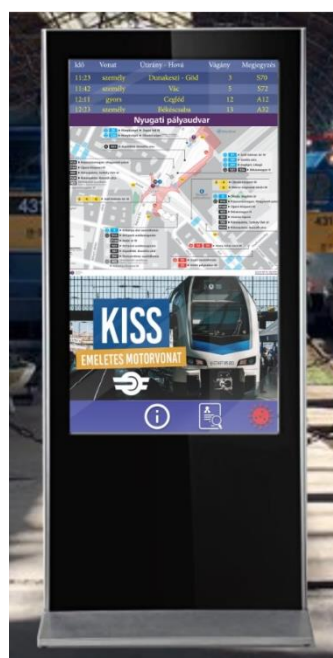
Interactive display of exhibitions and conferences

In case of events and exhibitions displaying the programs, the conference speakers in a digital way can give help to the guests and can promote exhibitors in an eye-catching way.

Transport and connection schedules

It is a great help for travelers to make the current transport and connection schedules available in a simple digital way.
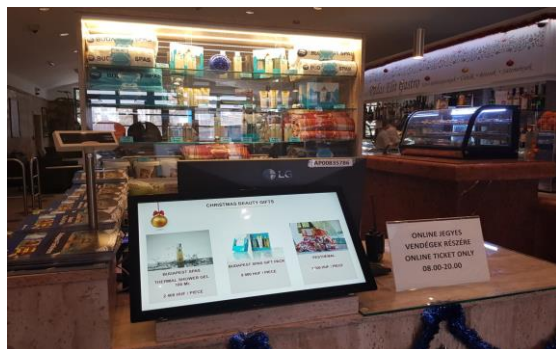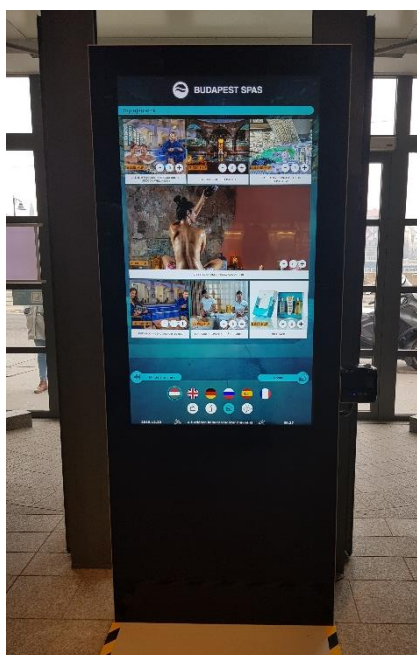
Questionnaires, guest satisfaction surveys

Digital questionnaires can be perfectly used on kiosks or on an information column. The results are immediately displayed on the screen of the competent people.

Advertising spaces that can generate additional revenue

Advertising spaces can generate additional revenue for your business. The content to be displayed can be pre-timed, it can be an image gallery, video, text messages, almost anything that is spectacular in digital form.
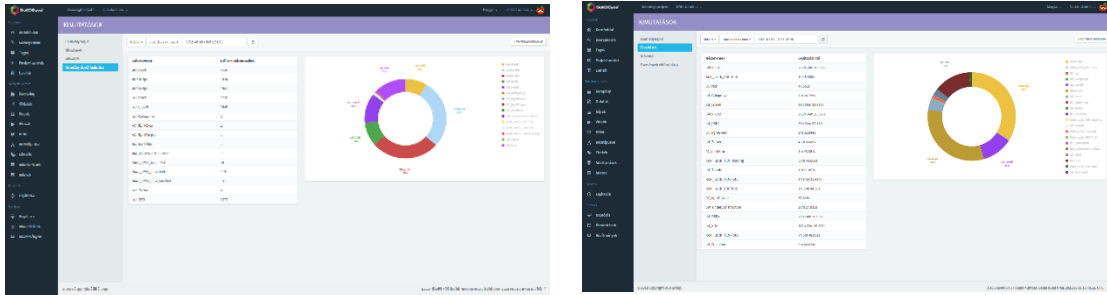
Cross-selling: image films, picture galleries on large displays even with voice effects

Projection of cozy image films and spectacular image galleries (eg massage) about the available services on large screens would help cross-sell and increase loyalty.

Statistics

Statistics about the displayed content on the screens can be compiled from the software. The statistics show the duration of each displayed page and in case of touchscreen campaigns you can also see the activities of the users, number of "buttons" touched. (how many times the given picture / tile / shop was touched during the given period, etc.)

Digital games

A digital game can be a wheel of fortune tailored to the company's image, a memory game, or a custom-developed solution. The design can be a touch screen display or even a smart table that kids love to use.

Selfie

Guests can take selfie pictures with different backgrounds, which they can send to themselves in digital form.

AR, VR developments

In Augmented Reality, guests can "meet" and take photos with sea creatures, dinosaurs, or even other creatures and characters. They can even take a joint photo with famous people, celebrities, athletes.

Emergency, escape routes

In case of need showing attention-grabbing escape routes, even with warning sound.

Emergency call, telephone customer service

Phone call from the digital display, emergency button, telephone customer service, dispatcher center connection.

Newsletter subscription

With the help of digital keyboard, guests can subscribe to the newsletter.

Wifi hotspot