

COMNICA



Comnica Video Showroom

Love at first stream

Customers want an instant touch with your latest models, but they don't necessarily want that first experience in person. Engaging them online you can convert them to buyers the easy and convenient way.

Comnica Video Showroom is a sales support tool your dealers can guide your customers through their online journey with and make them fall in love with your latest models immediately.

Connect, introduce, engage

Comnica Video Showroom (CVS) allows your dealers to connect fresh customers via their smartphones or laptops and take them for a virtual carpool ride. With our platform you can simulate the exact steps of a face-to-face visit in your dealership set in your own branded environment. CVS is a web-based system, accessible anytime, anywhere for your crew.

Guide your customer from the first “Hello” to the test drive, in 5 steps:



Onboarding and qualification

Depending on your qualification process, first customers landing to your page or contacted by phone can be immediately invited for a showrooming.



Building a personal connection

As your customer is ready to take the virtual ride, the showroom link will be sent via e-mail or SMS. With a click on the invite, the customer is face-to-face with the selected dealer. Now the conversation can begin, just as in real life.



Video Carpooling

The dealer comes back to the office desk, switches back to desktop and applies selected screen share to guide the customer around the desired model. By selecting rear camera mode the dealer creates a personal showroom experience introducing the car from as many angles as needed. Inviting the customer to take a seat in the car, the dealer can bring every detail in close proximity: varnish, trunk space interior fabrics or rims.



Assembling the offer

Coming back to the office desk and switching back to desktop, the dealer applies selected screen share to guide the customer through all the options, features and prices. They take as much time as needed in the stream to complete the perfect package.



Invitation for a test drive, reporting

The dealer closes the videocall with determining the next steps eg. sending an offer or scheduling a test drive for the customer. Attached to the offer the customer also receives the video recording about the showcase After saying goodbye and hanging up the call, our software switches to reporting module, where the dealer is able to qualify the customer and evaluate showrooming.

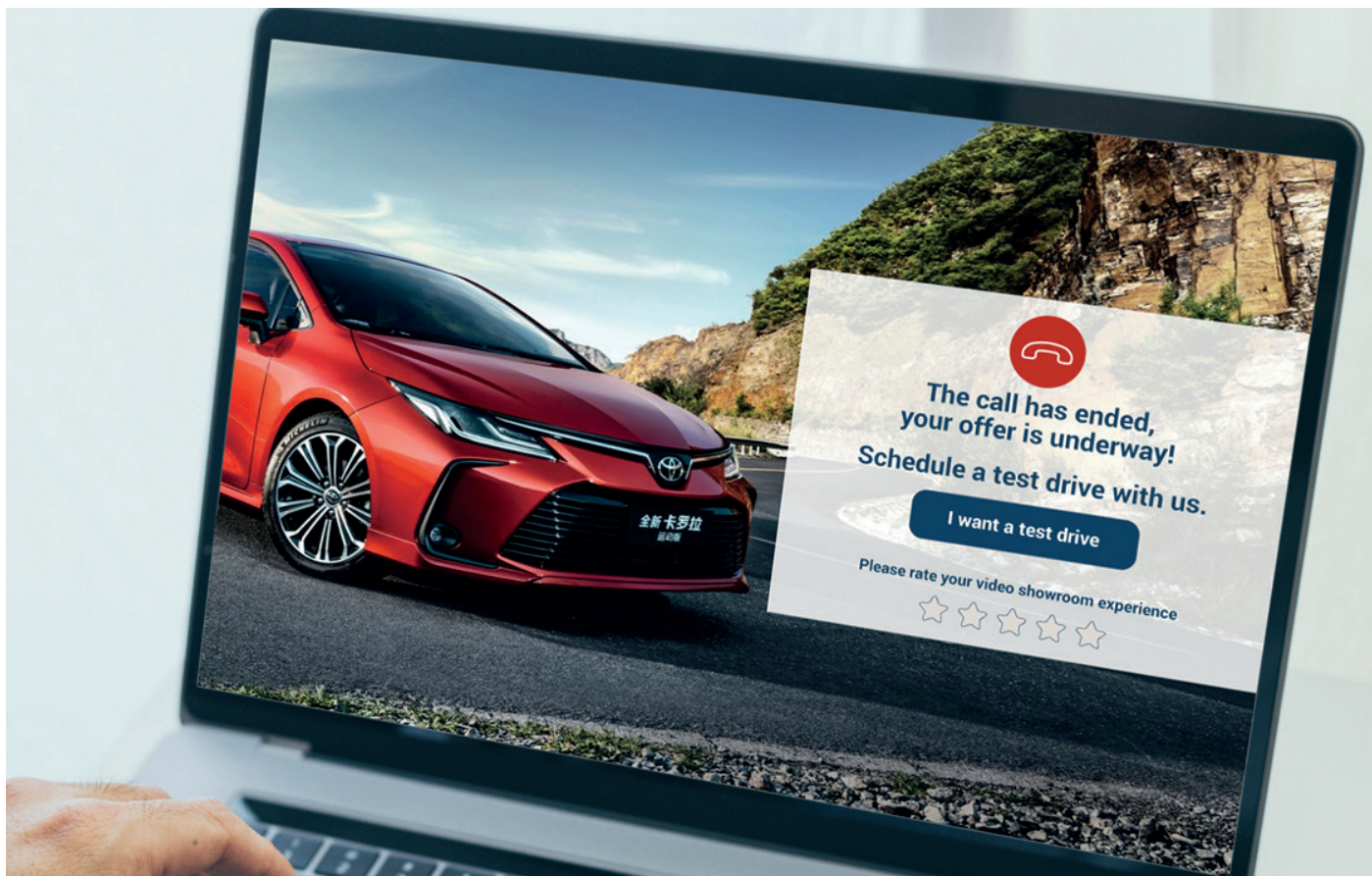


Comnica Video Showroom

- Easy-to-access web-based platform
- Customer and dealer friendly user interfaces
- Seamless switch between desktop and mobile view within the same session
- High quality, reliable video streaming with recording option
- Easy integration with automotive DMS, CRM or call center solutions
- Modular connectivity with Comnica Contact Center system
- You can proceed and do the paperwork with Comnica ID, our distant authentication and e-sign product, and keep the whole selling process online, fast and easy

Create your own platform

- ✓ Engage your customers in the earliest stage of their journey and follow the lead progress in the system
- ✓ Track, control and evaluate your dealers performance by receiving precise, recorded details about the showcases
- ✓ Build strong brand loyalty with your personalized digital carpool experience



Ask for a free demo!



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