



Pannontej Zrt. HUNGARY



PANNÓNIA



SAVENCIA Saveurs & Spécialités

GROUP history



BUSINESS STORY

- 1956 Foundation by Mr. Jean Noel Bongrain in France, Illoud, Lorraine Region with an innovation :
"Caprice des Dieux"
1st soft ripened cheese "soft flavored" ; strategy of differentiation



SAVENCIA in Figures



More than **4.2 billion liters** of milk processed.

19.246 employees in 29 countries.

Products sold in **120 countries** with net sales **4,606 billion euro**.

SAVENCIA – West Europe



SAVENCIA – East Europe



SAVENCIA – America, Africa, Asia



SAVENCIA – other activities



PANNONTEJ ZRT. SAVENCIA (BONGRAIN) in Hungary





HISTORY

VESZPRÉMTEJ

- Founded in 1955 as Dairy Co. of Veszprém County
- In 1993 joined the Bongrain Group
- Main products are the soft cheeses (camembert, brie) produced under the brand names of „**Tihany**” and the Frozen Breaded (Pané) Cheeses (Camembert/Trappist/Mozzarella, Processed, etc)
- Total capacity: 5000 tons/year

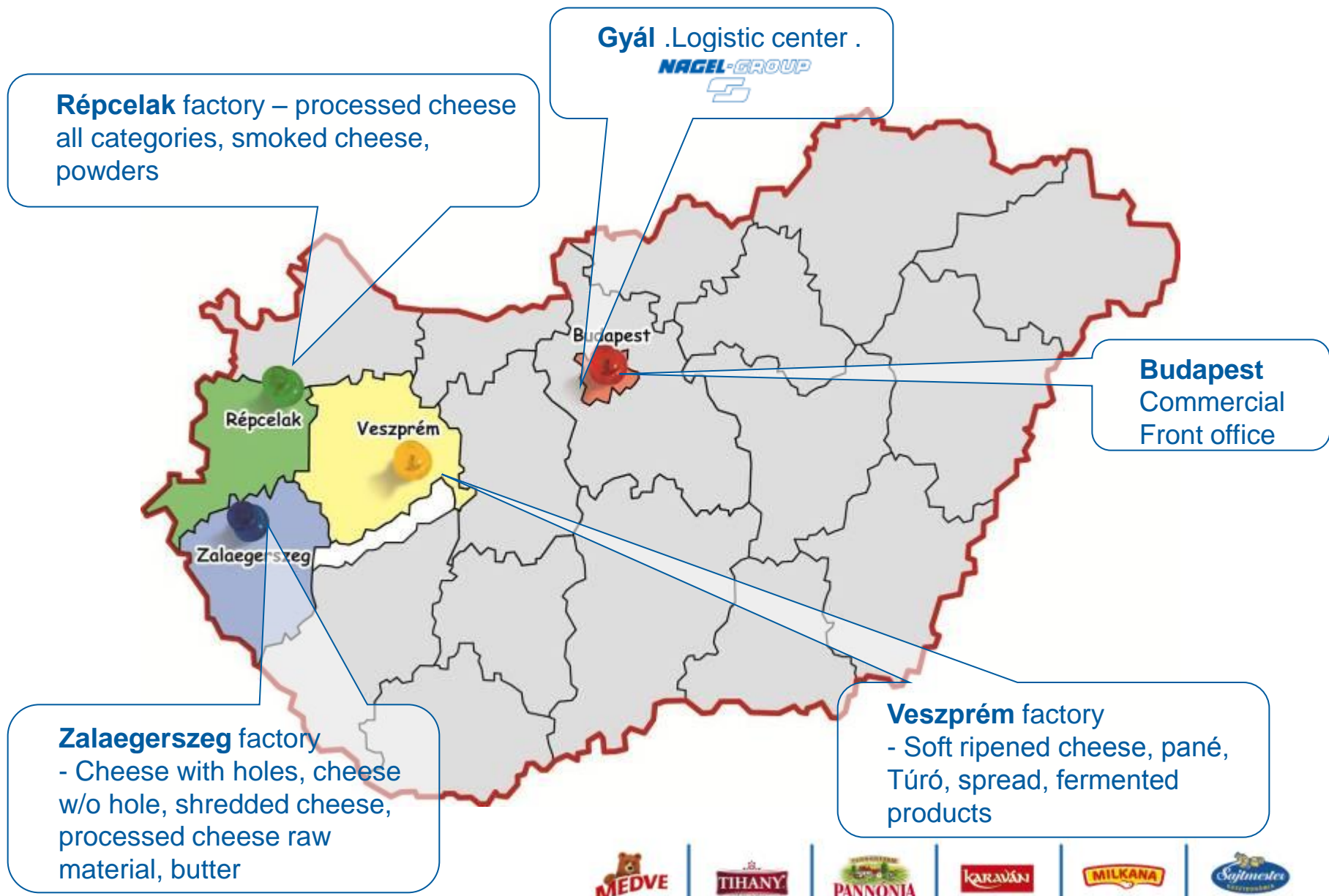
PANNONTEJ

- The first factory was founded by F.Stauffer under the name of:
Répcelak Cheese Factory in 1905,
- The second factory started to operate as:
the Economic Community of Zala County in 1942
- They joined the **SAVENCIA** (former **Bongrain**) **Group**:
 - Répcelak Cheese Factory in 1995
 - Zalatej Co. in 1996
- Merger in 1998 – as PANNONTEJ Rt.
- 2 factory sites:
 - Répcelak factory: Brand „**Medve**” and other processed cheeses, smoked processed cheese under the brand “**Karavan**” . Total capacity: 10 000 tons/year
 - Zalaegerszeg factory: Brand „**Pannonia**” (emmental type cheese). Total capacity: 6000 tons/year

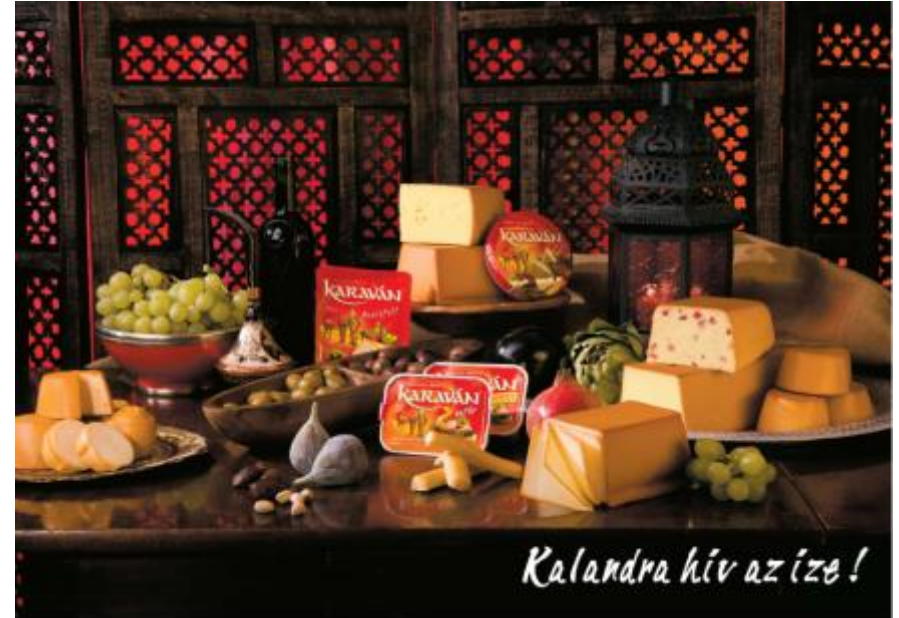
Veszprémtej and Pannontej merged in one company in Oct. 2010 under the name of **Pannontej Zrt.**



Pannontej sites in Hungary



Répcelak Factory Processed/Smoked Cheeses



Spreadable processed cheese in round box:

box of 140g/8 and 280g/16
in flavours: natur / cream/ light/ Yoghurt/
ham /sausage / hot paprika / Hungarian
salami

Total production: 10.000 tons/year

Original beech wood smoked products:

Block 2,5 kg and 1,2;
piece 200g, mini round 200g,
125g slices, and spreads

Zalaegerszeg Factory Pressed /Shredded Cheeses



The Pannonia Emmental is the Hungarian market-leader in the cheese with holes segment. Its special, slightly piquant aroma and harmonic taste are due to the long process of maturation. The outstandingly high mineral content is guaranteed by the 11 liters of milk used for making one kilo of cheese



Pannontej - Facts sheet

- ❑ The **No.1. branded cheese** company in Hungary
- ❑ 3 factories + Commercial front office in Budapest
- ❑ 500 employees
- ❑ Produces and sells > 17.000 t of 1st grade cheese/year
- ❑ Processing 40 mln litres of milk, 1200 tons of butter, 2200 tons of cheese and 350 tons of powders
- ❑ Strong market leader positions:
 - Tihany (soft ripened cheese),
 - Medve (processed cheese),
 - Karaván (smoked cheeses)
 - Pannonia (pressed cheese),



Processed portions

Medve – domestic brand

Spreadable processed cheese

box of 140g/8

in flavours: natur / cream/
light/ Yoghurt/ ham /sausage
/ hot paprika / Hungarian
salami/ **LACTOSE Free**

box of 280g/16

in flavours: natur / ham
/sausage / hot paprika /
Hungarian salami



MILKANA – Savencia international brand

box of 140g/8

in flavours: natur /
herbs/ spicy



Bon Fromage – international brand

box of 140g/8

in flavours: natur / ham/



KARAVÁN smoked cheeses

14g/8 portions

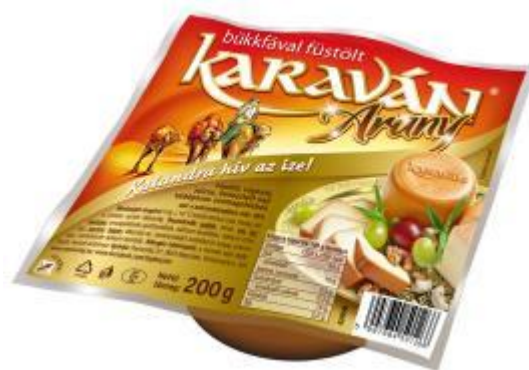
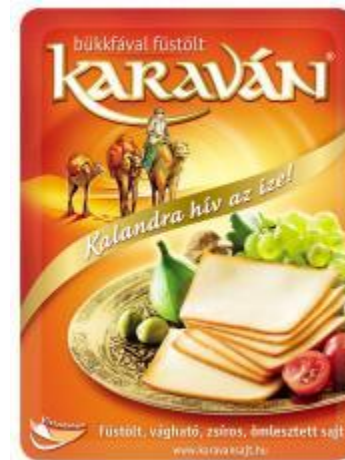
Block 2,5 kg



200g Mini round shape



125g slices



Original beech wood smoked products:

Block 2,5 kg and 1,2; mini round 200g, 125g slices, and portion spreads

„Milkana” Pannonia Classic Emmenthal Lactose Free

Block 2,5 kg



125g slices



200g piece

The Hungarian market-leader in the cheese with holes segment.

Its special, slightly piquant aroma and harmonic taste are due to the long process of maturation.

The outstandingly high mineral content is guaranteed by the 11 liters of milk used for making one kilo of cheese

Shredded and Spreadable Cheeses for Food Service

**100% analog
Bakery Usage**



Non dairy shred for cheesy-like bakeries topping. Product with good heat resistance (no burning). Melty on products but still with nice visible strings.



**100% GOUDA Chese for Hot
Snack, Pizza Usage**

**100% Mozzarella Cheese
for Pizza Usage**



Affordable Gouda and Mozzarella shredded cheeses for Pizza and Snack bars.



**Lactose Free spreadable
processed cheese
1 kg bucket**



Creamy cheese for sandwich makers and for general usage in HoReCa to consumers with Lactose Intolerance



**Thank You
for
Your Attention**



Product catalogue



GROUP OVERVIEW



No1 worldwide

for cheese specialities

4.3 billion
litres of milk transformed

Products sold
in 120 countries

19.301
employees in 29 countries

Net sales for 2013
4.408 billion euro

€ 4.408 M

NET SALES FOR 2013
by geographical zone



27.5%
Rest of the world

40%
Rest of Europe

32.5%
France

PRODUCTION FACILITY

CZECH REPUBLIC PRIBINA-TPK

IFS Certification

HACCP

ISO 22.000



HUNGARY PANNONTEJ ZRT.

IFS Certification

HACCP

ISO 9001

R&D TEAMS AND POSSIBILITIES

- R&D cooperation with suppliers
- Cooperation with big international coating suppliers
- Cooperation on common development in R&D centres
- R&D line
- Professional R&D equipment



CHEESE BASES AND COATINGS

WHAT WE CAN OFFER

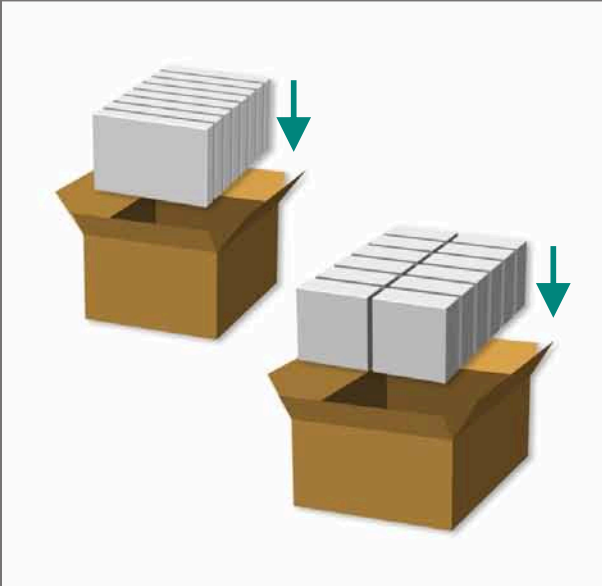
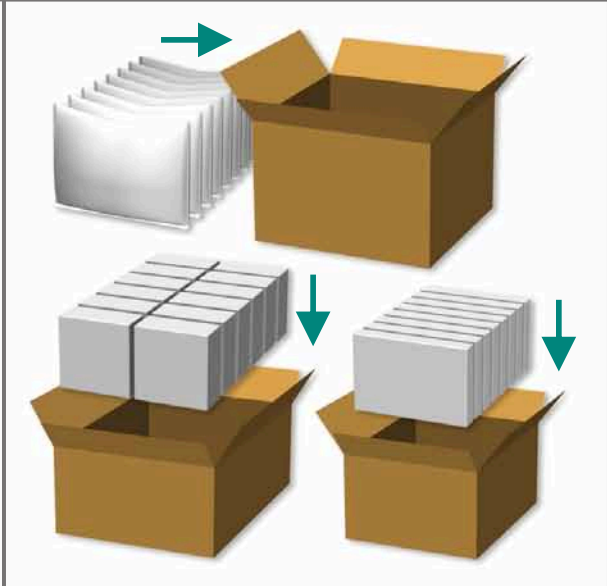
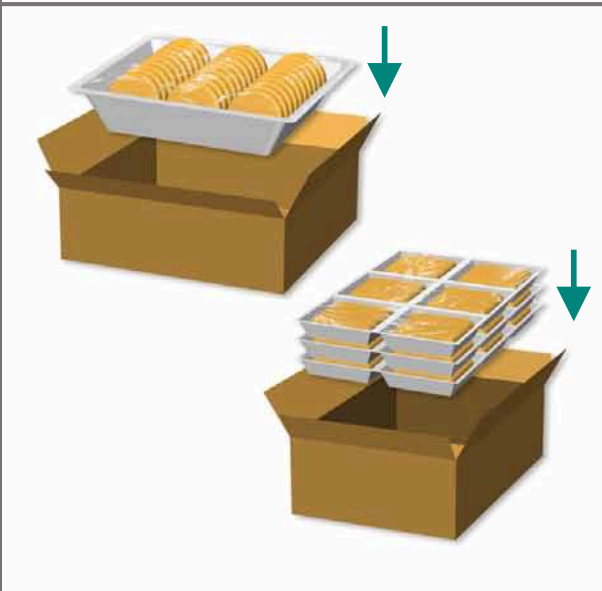
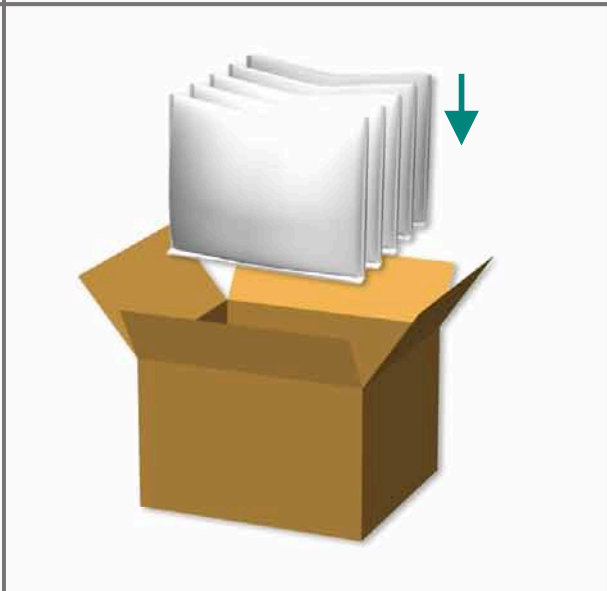
- Best quality raw material from our Group



- Biggest European coating suppliers




PACKAGING VERSIONS


	CHILLED	FROZEN
RETAIL		
FOOD SERVICE		


PRODUCT OFFER




PREMIUM PRODUCTS





	CAMEMBERT FOR GRILL WITH SPICES			
	Spiced grillable camembert. Ideal for main dishes or topping on a light salad.			
	Weight	Usage	Preparation	Technology
120 g	main dish, salad	grill	frozen	

	CAMEMBERT FOR GRILL			
	Grillable camembert: fresh taste, with white mould. Ideal for premium sandwich or topping on a light salad.			
	Weight	Usage	Preparation	Technology
40 g	main dish, salad, sandwich	grill	frozen	


	BREADED CAMEMBERT SLICE			
	Breadcrumbs, deep-frozen camembert. Ideal for main dish.			
	Weight	Usage	Preparation	Technology
130 g	main dish	deep fryer	frozen	


	BREADED CAMEMBERT TRIANGLES WITH CHILI			
	Breadcrumbs, deep-frozen, fresh camembert with chili inside. Ideal fingerfood for snacking.			
	Weight	Usage	Preparation	Technology
23 g	salad, tortilla, snack	deep fryer	frozen	

PREMIUM PRODUCTS

	BREADED SMOKED CHEESE BALLS			
	Small smoked cheese balls. Ideal with salads, in tortilla or as a quick snack.			
	Weight	Usage	Preparation	Technology
10 g	salad, tortilla, snack	deep fryer	frozen	
	CAMEMBERT DOUGHNUTS IN WHEATLIGHT COATING			
	Formed camembert doughnuts. Ideal fingerfood for snack or for use into the salads.			
	Weight	Usage	Preparation	Technology
25 g	snack, salad	deep fryer	frozen	
	EDAM AND HAM DOUGHNUTS IN CEREAL COATING			
	Formed edam doughnuts with small pieces of ham. Ideal fingerfood for snack or for use into the salads.			
	Weight	Usage	Preparation	Technology
25 g	snack, salad	deep fryer	frozen	
	BREADED VANILLA CURD HEARTHES			
	Formed sweet vanilla fresh cheese hearts. Dessert option with icecream.			
	Weight	Usage	Preparation	Technology
25 g	dessert	deep fryer	frozen	


PREMIUM PRODUCTS


	BREADED VANILLA CURD CROQUETTES WITH STRAWBERRY JAM			
	Sweet, vanilla fresh cheese croquette filled with strawberry jam. Dessert option with icecream.			
	Weight	Usage	Preparation	Technology
	25 g	dessert	deep fryer	frozen


	FRESH CHEESE BALLS WITH GARLIC AND HERBS			
	Fresh cheese balls with tartare herbs in standard light coating.			
	Weight	Usage	Preparation	Technology
	18 g	salad, tortilla, snack	deep fryer	frozen




BESTSELLER PRODUCTS




	BREADED CAMEMBERT SLICE			
	Breadcrumbs, deep-frozen or chilled camembert. Ideal for sandwiches or main dish.			
	Weight	Usage	Preparation	Technology
	100 g	main dish, sandwich, salad	deep fryer / convention oven	frozen / chilled

	CAMEMBERT TRIANGLES IN LIGHT COATING			
	Breadcrumbs, deep-frozen camembert triangles. Ideal with salads, in tortilla or as a quick snack.			
	Weight	Usage	Preparation	Technology
	23,5 g	salad, tortilla, snack	deep fryer / convention oven	frozen / chilled





	BREADED EMMENTHAL CHEESE COIN			
	Deep-frozen, pre-fried breadcrumb melted cheese coins with emmenthal. Ideal fingerfood for snacking or sandwiches.			
	Weight	Usage	Preparation	Technology
	25 g	salad, tortilla, snack	deep fryer	frozen

	BREADED MOZZARELLA STICK			
	A classic mozzarella stick in crispy coating. Ideal with various dips.			
	Weight	Usage	Preparation	Technology
	24,5 g	snack, salad	deep fryer	frozen


BESTSELLER PRODUCTS


	BREADED EDAM SLICE			
	Breadcrumbs, deep-frozen edam slice. Ideal for main dish or into the sandwiches.			
	Weight	Usage	Preparation	Technology
125 g	main dish, sandwich	deep fryer / convention oven	frozen	
	GOUDA COINS IN WHEAT LIGHT COATING			
	Small coins of gouda breaded in coating with wheat crisps.			
	Weight	Usage	Preparation	Technology
25 g	salad, tortilla, snack	deep fryer	frozen	
	BRIE TRIANGLES IN WHEATLIGHT COATING			
	Breadcrumbs, deep-frozen camembert triangles with extruded wheat crisps. Ideal with salads, in tortilla or as a quick snack.			
	Weight	Usage	Preparation	Technology
23,5 g	salad, tortilla, snack	deep fryer / convention oven	frozen / chilled	

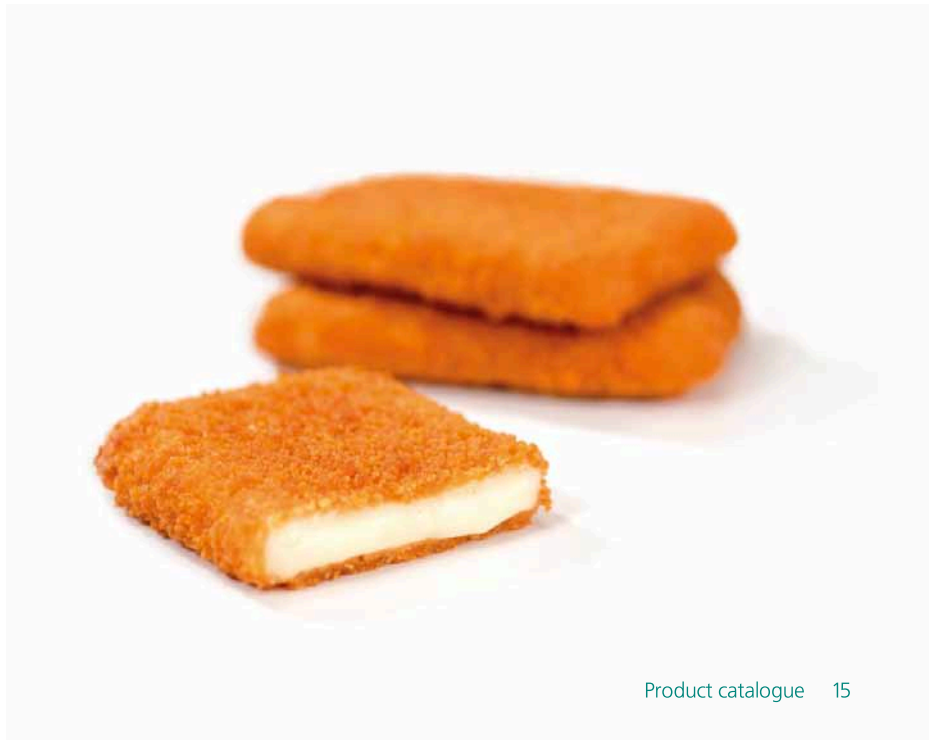
STANDARD PRODUCTS

	MOZZARELLA NUGGETS			
	Mozzarella nuggets in light coating.			
	Weight	Usage	Preparation	Technology
25 g	salad, tortilla, snack	deep fryer	frozen / chilled	
	BREADED CAMEMBERT SLICE			
	A round slice of camembert in crispy coating. Ideal for sandwiches or as a main dish.			
	Weight	Usage	Preparation	Technology
80 g	main dish, salad, sandwich	deep fryer	frozen	
	BREADED EDAM SQUARE			
	Breadcrumbs, deep-frozen edam slice. Ideal for main dish or into the sandwiches.			
	Weight	Usage	Preparation	Technology
120 g	main dish, salad, sandwich	deep fryer / convention oven	frozen	
	BREADED CHEESE COIN WITH MEXICAN HERBS			
	Small coins of cheese mix with Mexican spices.			
	Weight	Usage	Preparation	Technology
22 g	salad, tortilla, snack	deep fryer	frozen	

STANDARD PRODUCTS

	BREADED CHEESE SLICE			
	A round slice of creamy, cheesy melted cheese slice in crunchy orange color coating.			
	Weight	Usage	Preparation	Technology
40 g	main dish, salad, sandwich	deep fryer	frozen	

	BREADED EDAM SNACK			
	Edam cheese snacks in crispy wheat light coating.			
	Weight	Usage	Preparation	Technology
25 g	salad, tortilla, snack	deep fryer / convention oven	frozen	



CONTACT DATA

Balázs Vass

export director (HU)

balazs.vass@pannontej.com

Mobile: +36 20 980 5935

Petr Kobyłka

export & food service director (CZ/SK)

petr.kobylka@pribina-tpk.com

Mobile: +420 724 011 850



SAVENCIA
FROMAGE & DAIRY