



is fraud prevention service provider focusing on creating a safer environment for online businesses. The risk management tool is suitable for protecting online businesses from internet fraud, multi accounting, promo abuse, and account takeovers. SEON has multiple clients in the CNP industry such as payment gateways and high-risk merchants. The system overcomes the biggest hurdle of other service providers by combining an ease of integration with the depth of functionality.

**Company website:** <https://seon.io>

**Industry:** Software as a Service – Fraud Prevention

**Founded:** 2017

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**[Company presentation](#)**

## UNIQUE SELLING POINT

We apply a unique approach to fraud prevention by combining wide scale digital footprint analysis and machine learning. Tackling the market with an easy integration meanwhile focusing on the depth of functionality, we overcome the biggest hurdle of the current market players. Our system enables risk managers to minimize their manual processes by up to 80%.

