Introduction

HUNGARIAN NATIONAL TRADING HOUSE

hungarian national trading house

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Hungarian National Trading House

Mission of the Hungarian National Trading House

FOLLOWING THE STRATEGIC OBJECTIVES OF THE HUNGARIAN GOVERNMENT AND THE MINISTRY OF FOREIGN AFFAIRS AND TRADE

EXPORT FOR INNOVATIVE PRODUCTS, SERVICES & KNOW-HOW

2,000
leading Hungarian companies/ SMEs

3,000
competitive high quality products and services

7
strategic sectors

+

FULL SERVICE INTERMEDIARY FOR FOREIGN TRADE

HNTH is a
KEY INFORMATION SOURCE

Global network

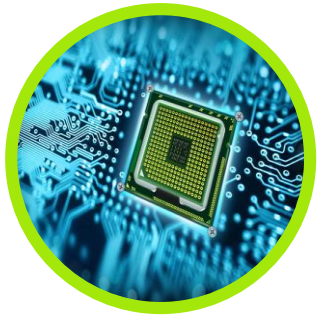
HNTH ESTABLISHED LOCAL REPRESENTATION IN NEARLY 60 COUNTRIES ON FOUR CONTINENTS

Hungarian National Trading House

Business Sectors

7 Strategic sectors at HNTH

IT, ICT



Greentech industry, Urban and regional development, smart city solutions

Innovation management

Healthcare industry

Mechanical engineering, Electronics, Metal working

Agriculture and Food sector

Light industry

Health Care Industry

MEDICAL DEVICES AND EQUIPMENT

- Endoscopic and surgical devices
- Innovative ECGs (Holters),Resting and Stress Test Systems
- Medical, surgical & dental equipment and devices

PREVENTIVE HEALTH PRODUCTS AND COSMETICS

- General health enhancing products
- Herbal based cosmetics
- Vitamins, tea, herbal mixtures

PHARMACEUTICAL INDUSTRY

- Generic drugs
- Contract manufacturing
- OTC drugs, vitamins

GreenTech Industry/Urban & regional development

SMART CITY SOLUTIONS

FACT SHEET

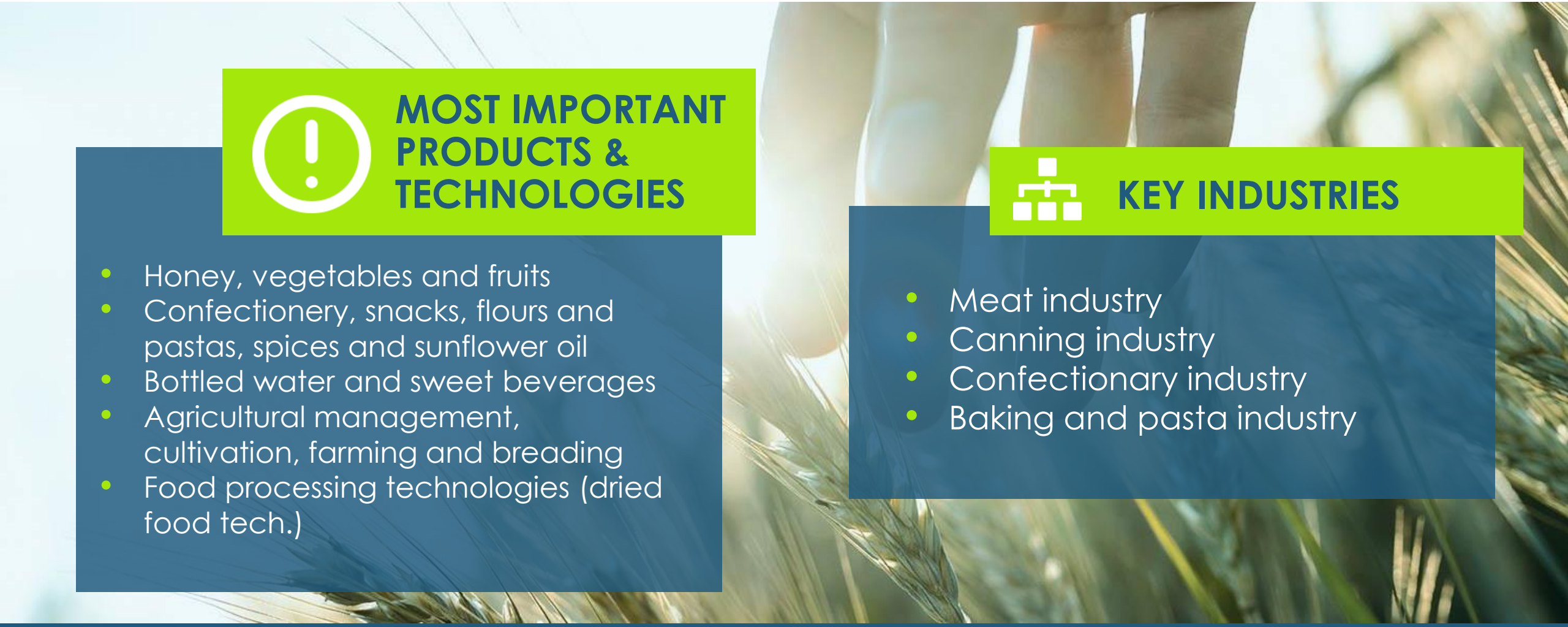
- About 200 partners
- Unique and complex solutions
- Leading innovations
- Comprehensive knowledge and global references
- Global sales experience

SUBSECTORS

- Enviromental protection
- Water management
- Waste management
- Network development
- Building industry

Agriculture and Food Sector

ABOUT 150 PARTNERS



MOST IMPORTANT PRODUCTS & TECHNOLOGIES

- Honey, vegetables and fruits
- Confectionery, snacks, flours and pastas, spices and sunflower oil
- Bottled water and sweet beverages
- Agricultural management, cultivation, farming and breading
- Food processing technologies (dried food tech.)

KEY INDUSTRIES

- Meat industry
- Canning industry
- Confectionary industry
- Baking and pasta industry

Light Industry

ABOUT 200 PARTNERS

FACT SHEET

- High level of employment
- Competitive, world-class producers & talented designers
- Century old tradition
- Skilled workforce
- Premium quality products
- Contract manufacturing for Luxury brands

SUBSECTORS

- Wood
- Furniture
- Textile, Clothing, Shoe
- Creative industry

Machinery, Electronics
AND METAL WORKING TECHNOLOGIES

FACT SHEET

- No.1. electronics producer of the CEE region
- LED and traditional lighting solutions are remarkable
- RAILWAY control techniques / solutions
- Target sectors: machine, automotive, railway, energetics, construction

IT & ICT Sector in Hungary

ABOUT 100 PARTNERS

FACT SHEET

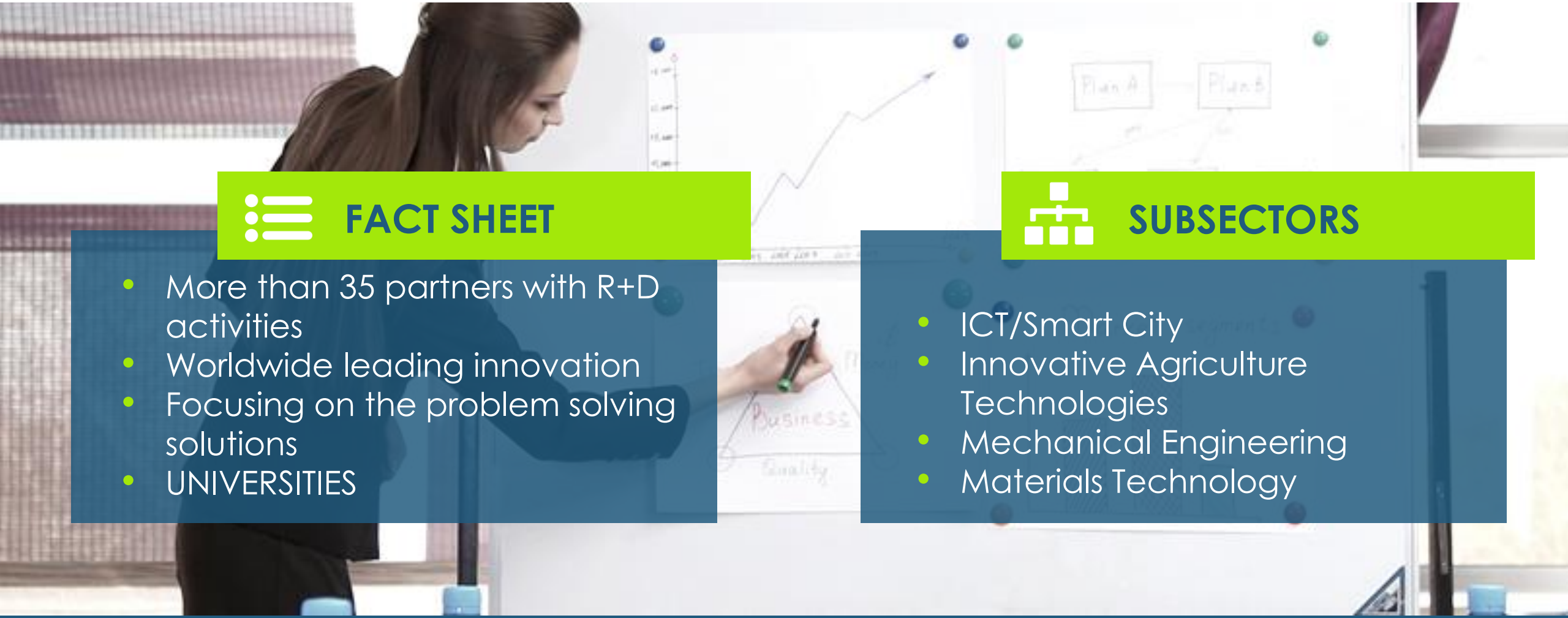
- Many companies engaged in info communication technology and software development
- Hungary leads the region for computer assembly and communication equipment - manufacturing
- NEW START UP GENERATION!

SUBSECTORS

- Data management and analysis
- Solutions for governments (e-toll system, mobile parking)
- Cloud-based technologies
- Hardware manufacturing
- IT security / Cyber security
- IT consultancy
- AGRO IT
- M2M technology
- Computer games development
- Telecommunication and infrastructure

Innovation Management

TECHNOLOGY & KNOWLEDGE TRANSFER



FACT SHEET

- More than 35 partners with R+D activities
- Worldwide leading innovation
- Focusing on the problem solving solutions
- UNIVERSITIES

SUBSECTORS

- ICT/Smart City
- Innovative Agriculture Technologies
- Mechanical Engineering
- Materials Technology