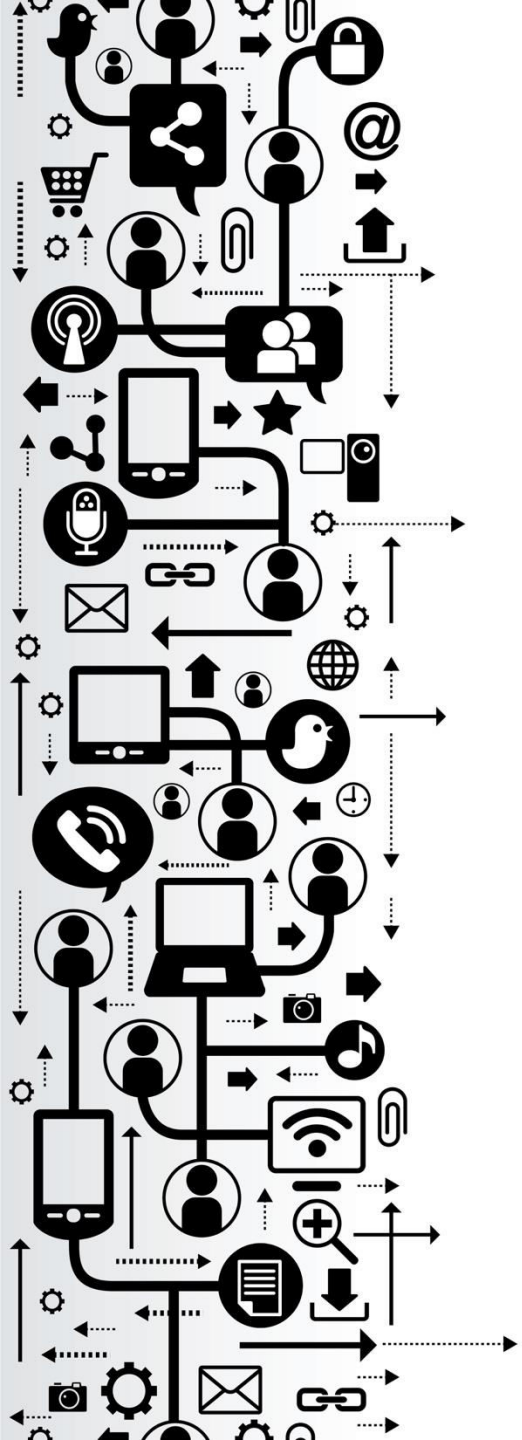


arworks
Smartphone Applications

Creative personalized development
and
Off-the-shelf solutions
using
Immersive Technologies

www.arworks.com

Strength

- Creative Team
- Innovative mindset
- International presence
- AR Experience
- VR Experience
- Delivering on short notice

Facts

- Founded: 2010
- Staff: 25
- Over 200 AR/VR projects

Clients

Unilever, British American Tobacco, Milka, E.ON, Audi, Bayer, Novartis

Countries

United Arab Emirates, United Kingdom, Switzerland, Romania, Hungary

Awards

European Excellence Awards, Cannes Lions International Festival of Creativity, iab mixx Awards 2015, PMEA Pharmaceutical Marketing Effectiveness Awards

TECHNOLOGIES

We’re using the latest solutions in our work, so you can be sure you’re ahead of your competition

Technologies

Virtual Reality

Mobile and PC based

Augmented Reality

Marker, GPS and Project Tango Based

Regular Mobile App Development

Native iOS and Android Development

Others

Touchscreen, Kinect, Beacon,
Leap Motion, Mindcontrol, etc

Examples

PERSONALISED SOLUTIONS

Let us know your objective -
marketing, sales, hr, training, etc -
for what you consider using
an immersive or a mobile solution,
and we prepare a useful
app for you

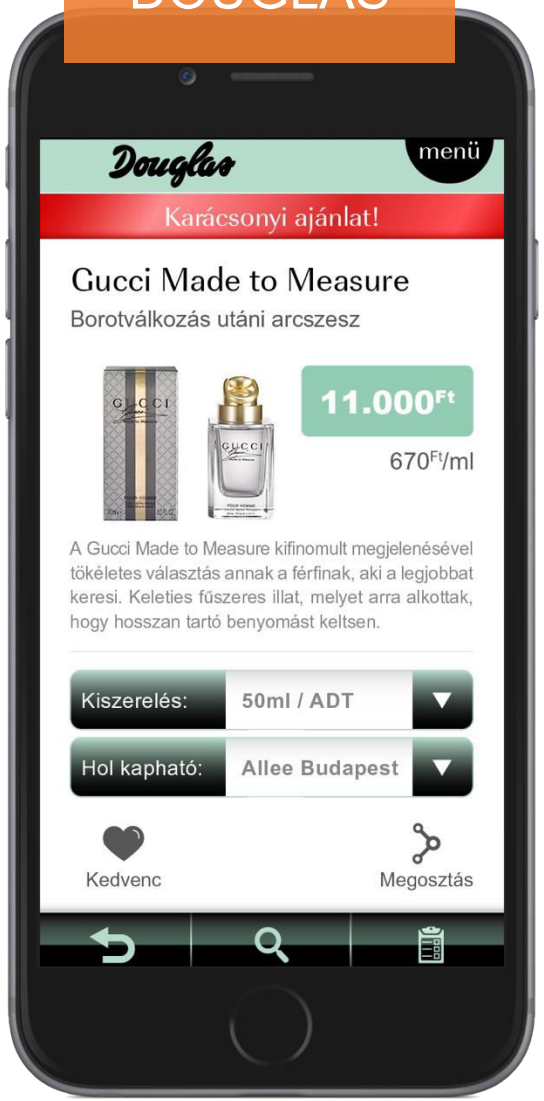
.

Some works

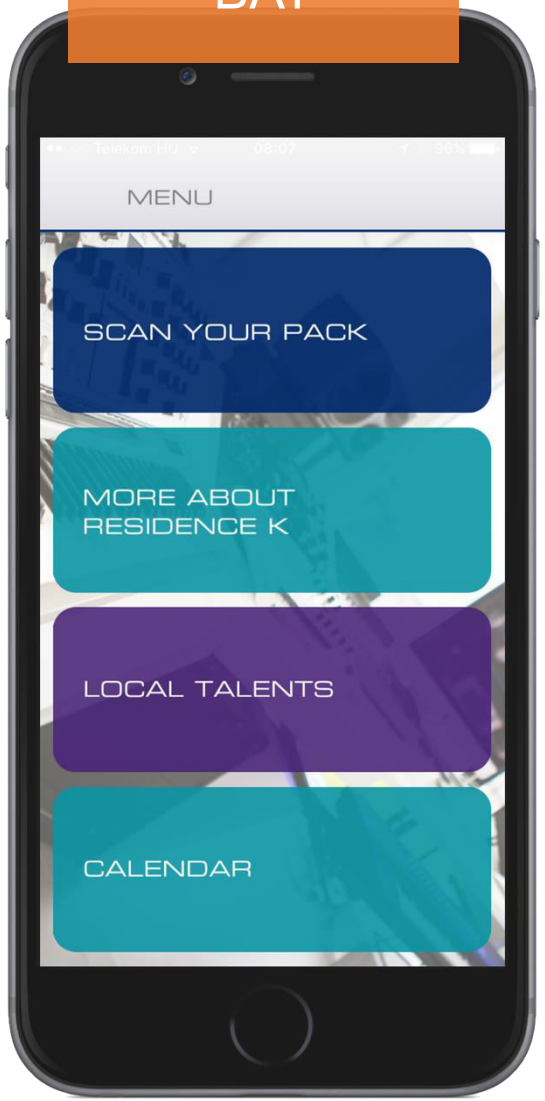
NOVARTIS

ESSILOR

DOUGLAS

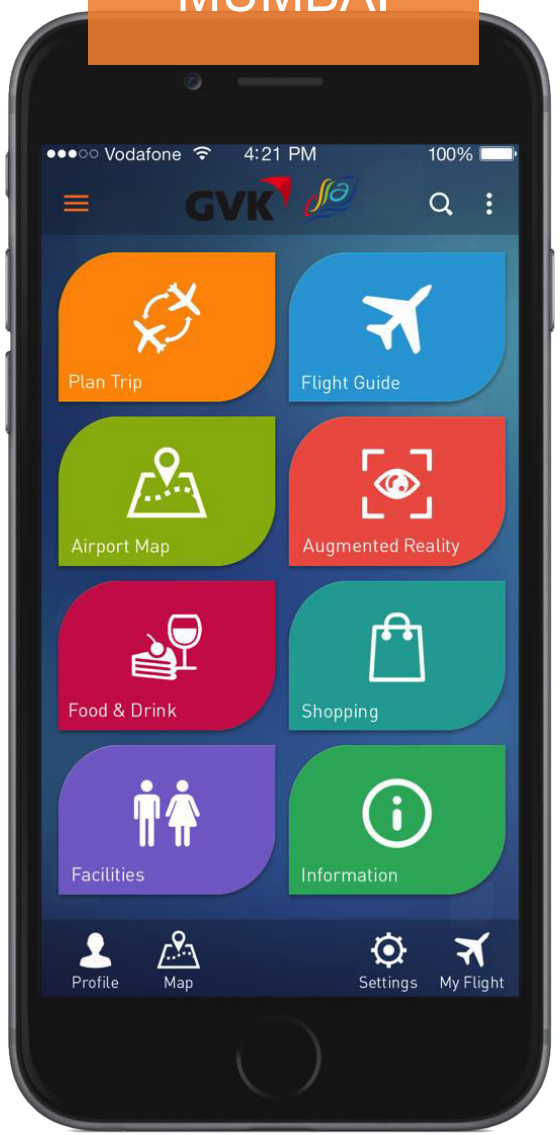


BAT



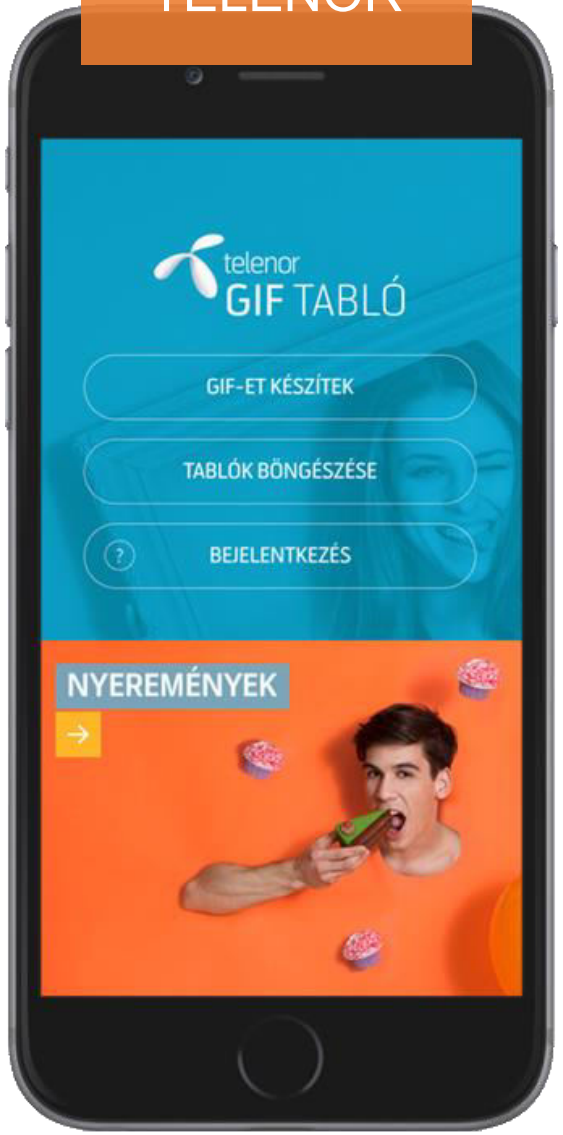
Some more

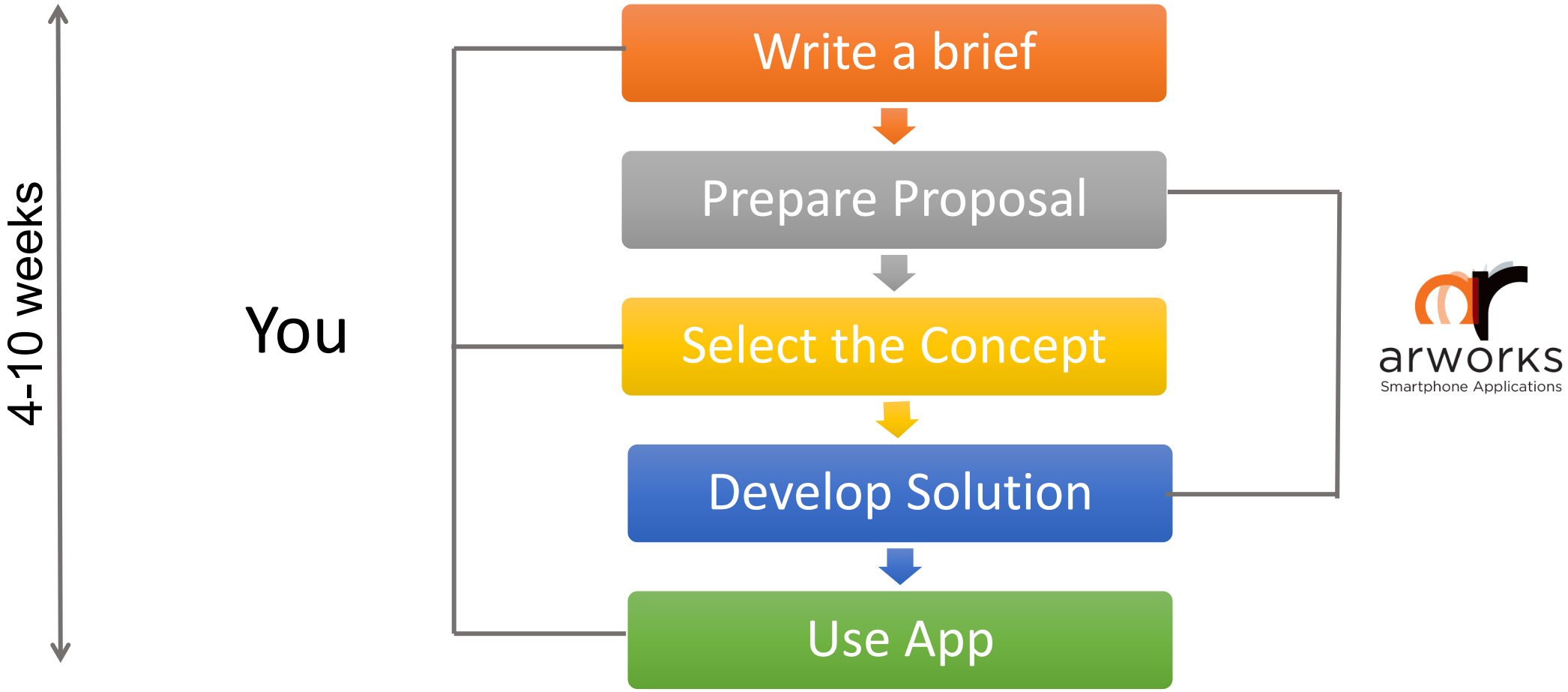
MUMBAI



EVALUTER

TELENOR




4-10 weeks
You
Write a brief
Prepare Proposal
Select the Concept
Develop Solution
Use App
arworks
Smartphone Applications

OFF-THE-SHELF APPS

Besides our personalized solutions, we have ready made products for the specific needs of certain sectors

ABSTRACTO
Bringing projects alive

Real Estate

MOASCOPE

Pharma

MAGELLAN

Big Data

VR SHOW ROOM

Auto

kolivri

VR creators

FMCG

Evaluter

HR

ABSTRACTO
Bringing projects alive

BRING YOUR PROJECTS ALIVE WITH THE LATEST IMMERSIVE TECHNOLOGIES

- Visualize any real estate project, regardless of it's size complexity or geographic location.
- The building will appear in front of user's eyes.
- Real life 3D models are generated directly from architectural files.

WALK- OR FLY IN

360° PANORAMA

VIRTUAL SCALE MODEL

www.abstracto.pro

TOUCHSCREEN

VR GLASS

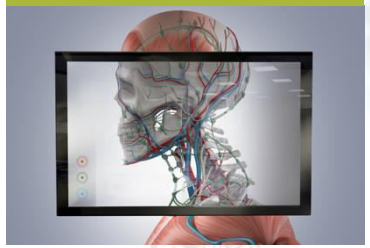
TABLET

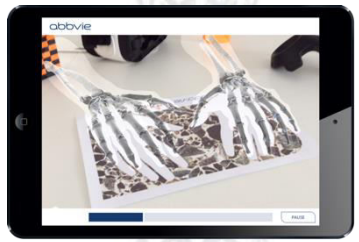
Immersive Pharmaceutical Visualization to demonstrate drugs' Mode of Action

Delivery Channels

VIRTUAL REALITY

AUGMENTED REALITY



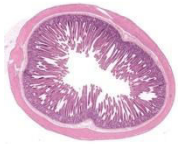


TOUCHSCREEN

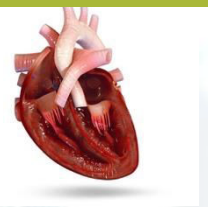
Magnification level

MOLECULE

TISSUE



ORGAN



BODY

www.moascope.com

Clients: NOVARTIS Pfizer BAYER abbvie MSD TEVA RICHTER GEDEON

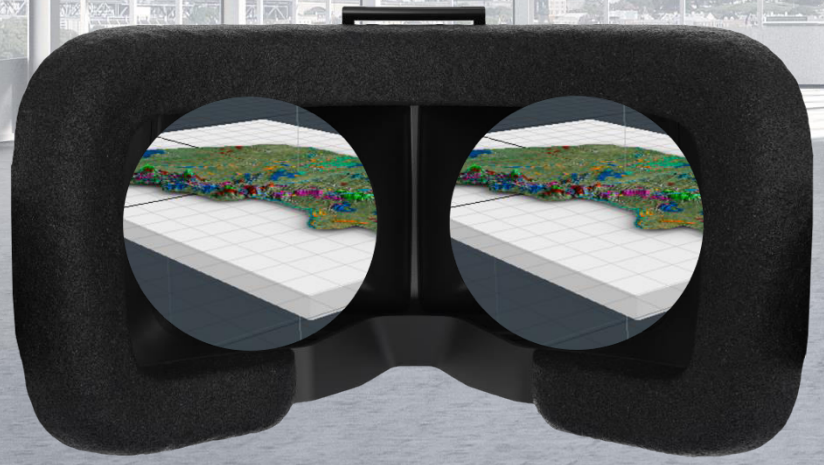
MAGELLAN

Big Data Analytics using Virtual Reality

A Virtual Reality software running on HTC Vive to explore and explain your data in a faster, more efficient and immersive way

Features

Animovie

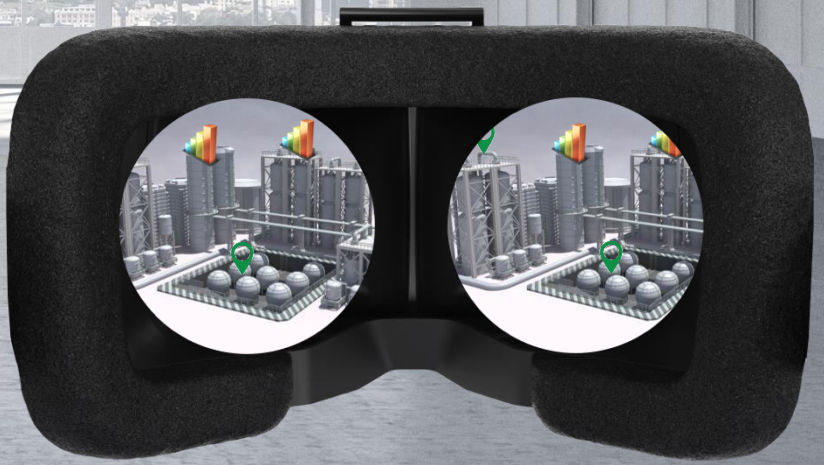


Live animation of data changing over time - recognizing patterns

Chartroom

Overview of **numerous charts** at a glance - faster analysis

Digital Twin



Follow data changes on the **exact digital replica** of its sources.

A VIRTUAL REALITY SHOWROOM TO PRESENT ALL OF YOUR PRODUCTS - ANYWHERE, ANYTIME!

VR Showroom

FEATURES

> Products presented in VR
> Walk around or teleport
> Real time configuration
> Hot Spots with Tech Specs

PRODUCTS

WHAT YOU GET

> *Your own software with the showroom and the products*
> *Connect Vive to the PC and click on the icon*

USE IT WHEN

> Space is limited
> Showing all products not possible
> Cost of moving products are high

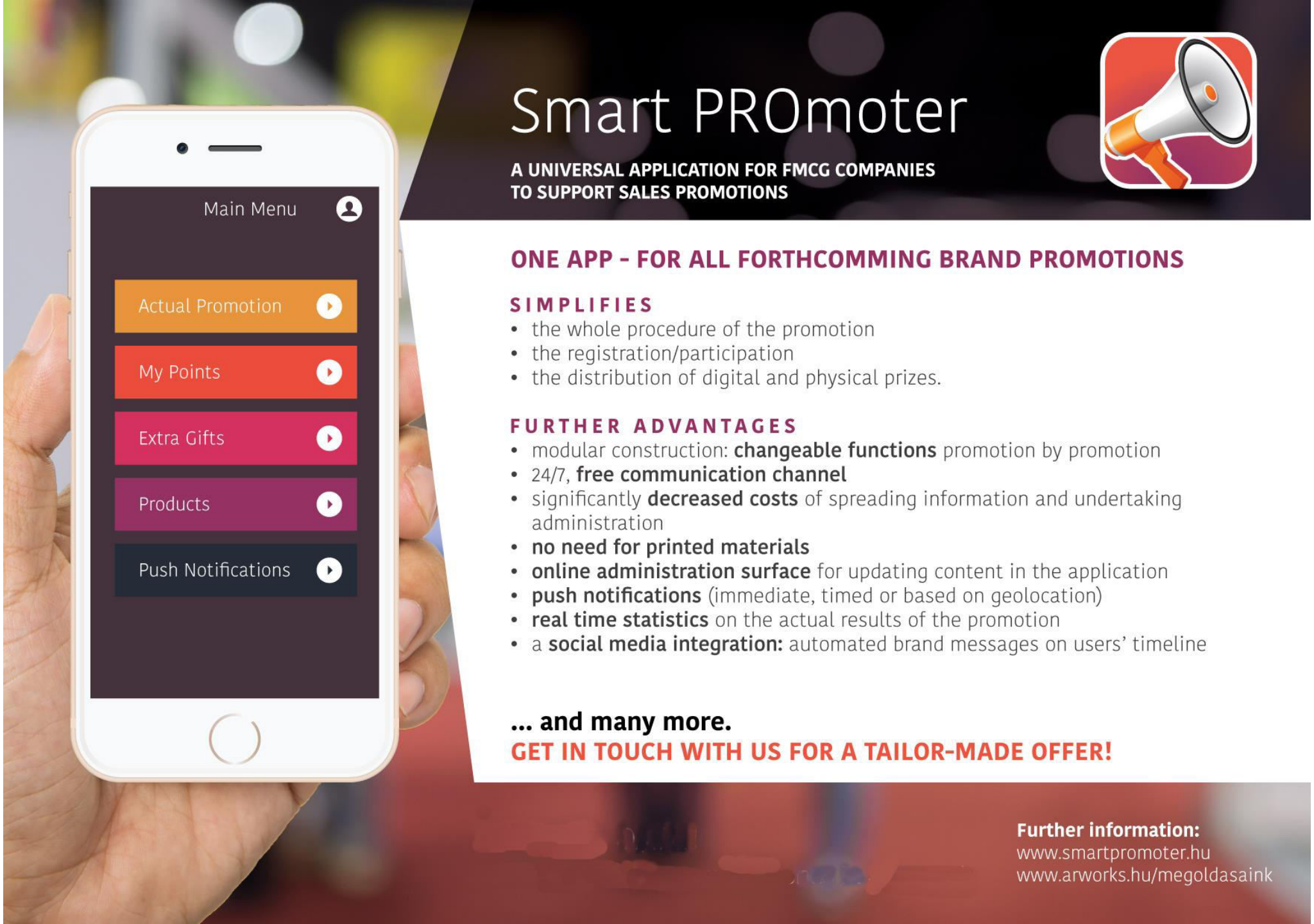
USE CASES

> Exhibition stands
> Showroom extensions
> Client Presentations
> Pop up showrooms

HARDWARE

> *Buy or Rent*
> *HTC VIVE + PC*
> *Necessary space 4m*4m*

www.vrshowroom.business



Smart PROmoter

A UNIVERSAL APPLICATION FOR FMCG COMPANIES TO SUPPORT SALES PROMOTIONS

ONE APP - FOR ALL FORTHCOMMING BRAND PROMOTIONS

SIMPLIFIES

- the whole procedure of the promotion
- the registration/participation
- the distribution of digital and physical prizes.

FURTHER ADVANTAGES

- modular construction: **changeable functions** promotion by promotion
- 24/7, **free communication channel**
- significantly **decreased costs** of spreading information and undertaking administration
- **no need for printed materials**
- **online administration surface** for updating content in the application
- **push notifications** (immediate, timed or based on geolocation)
- **real time statistics** on the actual results of the promotion
- a **social media integration:** automated brand messages on users' timeline

... and many more.

GET IN TOUCH WITH US FOR A TAILOR-MADE OFFER!

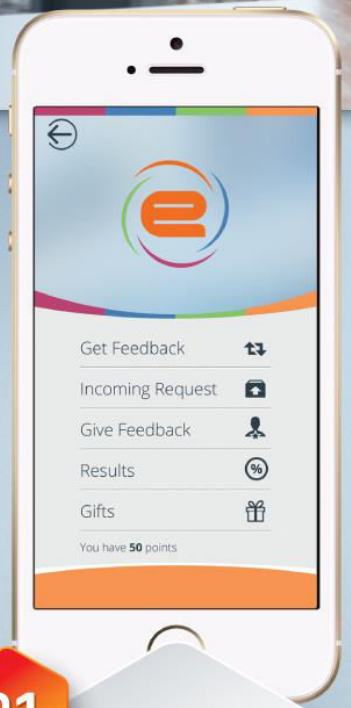
Further information:
www.smartpromoter.hu
www.arworks.hu/megoldasaink

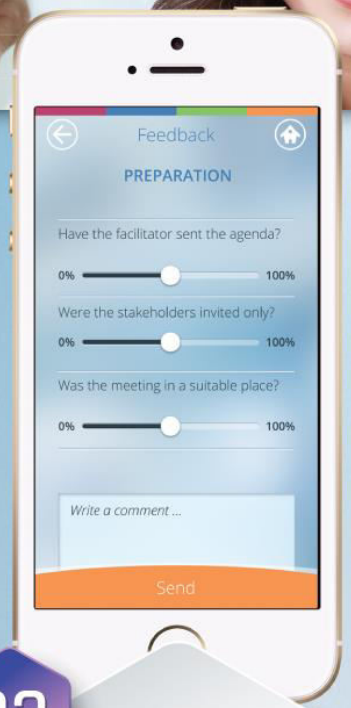
Evaluter

PROVIDE FEEDBACK FASTER

iOS / Android

MOBILE APPLICATIONS FOR ORGANIZATIONAL DEVELEPMENT





01 TRAINING

To measure and follow-up competencies learned at trainings

02 360

HR application to measure individual competencies in 360 assessment

03 CULTURE

To develop the culture of feedback and internal cooperation in organizations

- 3 MOBILE APPS AND WEB CMS SYSTEM
- FAST MEASUREMENT AND FEEDBACK
- INDIVIDUAL COMPETENCIES
- REPORTING FUNCTIONS
- REAL-TIME DATA
- EASY-TO-USE
- GAMIFICATION

www.evaluter.ae

Let us know
if we can help you!

www.arworks.com

To present your products, services, listings with 360 photos and videos so customers have a much better understanding of your offering

CUSTOMERS
- Realtors
- Second hand car dealers
- Interior designers
- And many more...

HOW TO USE IT
- Make your own 360 videos and photos
- Upload them to Kolivri
- Organise them into folders
- Share with links or embed into your page

ELEMENTS
- Web page
- Mobile App
- Underlying shared database

www.kolivri.com